

ARCHIVES WEEK



Action Guide

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ARCHIVES WEEK

ACTION GUIDE

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INTRODUCTION

What is Archives Week?

Archives Week is an annual, weeklong observance of the importance of archival and historical records to our lives. In New York, the observance began in the late 1980s when groups of archivists in various regions of the State decided to hold special events and activities at a particular time each year to increase public awareness of the relevance of archives to modern life. Archives Week in New York is celebrated the same week that includes Columbus Day observed, usually the second week in October.

Over the past several years, many archives, historical societies, libraries, local governments, and museums in New York State have celebrated Archives Week in a variety of ways, ranging from small exhibits and one-day open houses to more elaborate celebrations such as banquets, award presentations, and family history days. The number of institutions and organizations participating in Archives Week has grown from a handful to more than a hundred.

Why You Should Participate in Archives Week

The New York State Archives believes that increased public awareness of historical records can translate into increased financial support for historical records. Activities such as Archives Week and other outreach efforts can help the general public and resource allocators, such as trustees, administrators, and local and state legislators, appreciate and understand the contribution that historical records make to modern society.

Purpose of This Guide

To encourage the development and expansion of Archives Week celebrations in New York, the State Archives has developed this Archives Week Action Guide. Its purpose is to suggest some ideas for the kinds of Archives Week activities that you might want to sponsor, and to provide helpful information on increasing media coverage of your event. Celebrating Archives Week can consume a lot of your time and energy, but it is time and energy well spent. We hope this guide will ease your workload by providing samples of a press release, pitch letter, and proclamation that you can modify to suit your needs, and by offering information about the media, which has usefulness beyond Archives Week. Historical records repositories should work to establish a relationship with local media by connecting their holdings to topical events, by informing media of interesting public programs, and by making the repository a relevant “member” of the community.

If your organization has never held an Archives Week celebration, we hope this guide will serve as a catalyst to do so. If your organization is an experienced sponsor of Archives Week events, we hope you will find some new ideas and information here.

**ONCE YOU HAVE OUTLINED AN ARCHIVES WEEK PROGRAM,
DO THREE THINGS**

- *Contact your DHP regional archivist (DHP RA) or LGRMIF regional advisory officer (RAO) about what you have planned.*
 - Many regions have local Archives Week committees that can coordinate dates and topics. The RA or RAO will put you in contact with the committee chair.
 - The DHP RA or RAO can also serve as a resource for developing, advertising, and implementing your program.
- *Submit an activity notice by September 1 to your DHP RA or LGRMIF RAO for inclusion in the State Archives website listing of Archives Week events.*
 - Appendix D includes an Archives Week Activity Notice that you can use to report your activities.
- *Write a press release or call your local newspaper and television and/or radio stations and ask them if they will publicize your event.*

ARCHIVES WEEK DATES—2000–2003

October 8-15, 2000
October 7–14, 2001
October 6–13, 2002
October 5-12, 2003

IDEAS FOR ENLIVENING YOUR ARCHIVES WEEK ACTIVITIES

Your Archives Week activities should integrate both imagination and the kinds of historical records you have. As you plan an event, keep in mind the importance of making the connection between the **event** you sponsor and the **value** of historical records. Otherwise, a fashion show depicting clothing from a particular era, for example, will be nothing more than entertainment with no relevance to the historical records that supplied the information for the show.

The following ideas may stimulate your thinking about activities to promote your organization and its holdings during Archives Week.

The Way We Were—Archival Awareness Days

Based on records in your archives, recreate an appropriate period in the history of your community (a particular historic in October, for example, would be ideal) and generate the interest of local government officials, schools, merchants, civic organizations, churches, arts groups, etc. for a community-wide celebration. Specific events, such as those below, might be organized. Stores might roll back prices on some items to the levels that they were during the period being observed.

A Day in the Life of (YOUR COMMUNITY)

Select one day to examine and exhibit information on everyday life in your community. Who owned what property, and who lived where? What vendors were licensed? Where did people work? What stores were in business, and what wares did they sell? What were the community's primary institutions and who were its leaders? How many carpenters, lawyers, farmers, students, factory workers, etc. lived here? What religious or ethnic groups were present? Current officials, business people, and/or community leaders could make presentations about what life was like on the designated day. Perhaps descendants of individuals who lived in the local community at the time could offer presentations.

Food, Fashion, Fun—From the Past

Organize a dinner dance and fashion show featuring foods, clothing styles, and music popular in earlier times, as documented in local archival material. This event could address a variety of periods in the history of your local community. Develop such an event in cooperation with historical societies, local restaurants, educational institutions, etc.

Genealogy of a Property

Like families, buildings and properties have unique histories which can be traced through historical records. Conduct a “genealogical search” through deeds, tax records, and other records related to one property; this could be a focal point for looking at the evolution of a neighborhood or an entire community. The archival profile could be supplemented by other historical information about what was going on around the property at the time, both locally and nationally.

Archival Scavenger Hunt for Students

As the basis for school art or essay contests, create a “scavenger hunt” for interesting information contained in archival material. Schools would have different levels of student poster or writing competitions (e.g., an art class assignment to create a poster to promote land development in the community in the late 1800s, a creative writing exercise to write a week-long diary for a fictional community leader in a designated year). The projects should be based on actual information from an archives.

AN OPPORTUNITY FOR RECOGNITION

Your Archives Week celebration is an excellent opportunity to reach out to state, regional, and local decision-makers. It also provides a special and enjoyable way to acknowledge individuals and groups who have contributed to the success of your organization. Consider the following:

Legislators

Invite your state legislators to your archives event. Senate and Assembly directories are available at these websites: www.senate.state.ny.us and www.assembly.state.ny.us. If your representatives supported legislation important to you, such as the Documentary Heritage Program or the Local Government Records Management Improvement Fund, you can offer thanks and generate some media attention. If your legislators have not supported legislation that is important to you, Archives Week can be a way you get them interested in your programs and the work you do.

Regents

Ask the regent from your region to participate (an up-to-date list of the Board of Regents is available at www.regents.nysed.gov) The Board charters educational institutions such as libraries and historical societies, and in recent years has worked hard to gain legislative support for programs that benefit your organization. Regents like to meet their constituents; including a Regent in your Archives Week activities is a reminder that their scope extends farther than just.

Local Government Officials	Involve local government officials, including your local historian, in your Archives Week celebration. Decision-makers at various levels of local government should know about your program. Such understanding increases the likelihood that they will appreciate and support your efforts.
Volunteers	Recognize volunteers during Archives Week. The cadre of volunteers you depend on would enjoy and welcome acknowledgement of their work. Consider some event or ceremony that lets them know you fully appreciate their contribution to your organization.
Teachers	Make sure teachers in your community know about your Archives Week events. This can be a time for them to become acquainted with your historical records as an educational resource for use in the classroom.
Local Community and Business Leaders	Include local community and business leaders in your activities. Every community has a relatively small group of people who are executives of local businesses, merchants, leaders in service organizations, religious groups, arts associations, etc. Archives Week can be a way to let them know that their community has interesting and important historical records that are relevant to the area's heritage.

If these people respond positively to your invitation, you will greatly increase the likelihood that the media will cover your event. If they are unable to participate in your celebration, the fact that they have received your invitation is a step toward attracting their attention. Don't remove their names from your guest list. Try again next year!

INTRODUCTION TO THE MEDIA

The key to getting successful media attention is establishing rapport with individuals. Remember:

- They are professionals
- They have deadlines.
- Their most important need is their need for news

You should get to know your local members of the media so you can trust and be comfortable with them, just as you would with any other professional. You want to develop a relationship of mutual trust and respect.

Media outlets, whether print or broadcast, generally have four goals:

- to *inform*
- to *advise*
- to *entertain*
- to *make a profit*

The easier you make it for the media to attain these goals, the more likely you are to get media coverage. Access to the media is access to the public, and the story media prints or broadcasts can be the story *you* want to print or broadcast, if you have an understanding of how these outlets work.

WHO'S WHO IN THE NEWSROOM... AND HOW THEY CAN HELP YOU TELL YOUR STORY

The size of a newsroom staff varies greatly, but the structure remains consistent among local news organizations. To deal effectively with the media, it's important to contact and work with the appropriate individual. Titles may differ slightly from outlet to outlet, but here is a look at the key people in newspaper, television, and radio newsrooms.

Newspapers

Publisher:

The top executive responsible for all news and business management decisions. Answers to the owner (often is the owner). Except at small publications, the publisher is seldom involved with day-to-day operations.

Editor:

The top executive responsible for news coverage and editorial decisions. Answers to the publisher. At small publications the editor selects stories, oversees writing and editing, writes editorials and personally addresses readers' concerns and responds to complaints. At larger papers, the editor sets editorial policy, and makes some decisions on coverage, but is less accessible to the public.

Metro or city editor:

Found at medium-size to large papers, these managers answer to the editor and are the key to daily coverage of general interest stories. They determine which stories are newsworthy and assign reporters to cover them. This is the individual who needs to be notified of general-interest news items.

Section editors:

Includes sports, business and features. These editors are responsible for coverage of special-interest items that fit into their sections. They should be contacted with information that would appeal to readers of their special sections.

Copy editor:

Responsible for proofreading, shortening stories, and writing headlines. They don't have direct contact with the public.

Reporters:

General assignment reporters cover the stories assigned to them by their editors. Beat reporters cover a certain topic, such as city hall or business. Reporters

appreciate readers who give them leads, topics, and information on possible stories. Even at large papers, reporters will usually have some contact with you about a story idea.

Television Stations

General Manager:

Top executive responsible for all station operations. Answers to the owner.

News Director:

Responsible for news operations. Answers to the general manager. At large stations, is involved with setting editorial policy; at small stations, will select the stories to be covered and aired; may be the anchor. The news director or an assistant usually responds to complaints or requests for corrections.

Assignment editor:

At all but the smallest stations, the key person responsible for selecting stories and assigning them to reporters. Should be the person to whom most information is sent.

Producer:

Generally assigned to one newscast (e.g., 6 p.m. news), this person selects the stories to be aired and sees that they are written and edited. Producers also suggest stories to the assignment editor and welcome information for stories that fit their particular newscast.

Anchor:

Presenter of the news. May or may not write his/her own copy. Some anchors also serve as reporters.

Reporter:

As with their newspaper counterparts, TV reporters cover stories that are assigned to them, as well as stories they find on their own. Reporters, not producers, select information and interviews that go into their stories.

Editor:

Responsible for the electronic editing of videotape, at the direction of a reporter or producer.

Public affairs director:

May work separately from the news department, and is responsible for producing interview and public affairs programs. Should be contacted directly about appearing on those programs.

Director:

Responsible for the technical aspects of the newscast while it is on the air, including camera shots, graphics, and video tape. The director literally “calls the shots” from the control room while the program is on the air.

Radio Stations

The management structure of radio stations usually follows that of television stations; however, the newsroom staff is usually much smaller. In some cases the news director is the only staffer; only the largest stations utilize more than a few reporters. The news director frequently determines which stories will be covered and is the person to whom news material should be sent. Appearances on talk programs are generally booked by the program's host or by the public affairs director.

REMEMBER: WHEN IN DOUBT, FIND OUT!

Most media outlets will tell you by phone who you should contact with specific information.

TALKING POINTS FOR MEDIA INTERVIEWS

1. Archives Week is a time to focus on the importance of archives and archival material and to enhance public recognition for the people and programs responsible for maintaining our communities' vital historical records.
 - explain current issues in historical terms
 - help readers and viewers understand their local communities
 - demonstrate how a local activity or topic relates to a larger issue
 - better inform and entertain subscribers and audiences
2. Although the week is designated as a period of celebration and recognition, archives serve the public—and the media—throughout the year.
3. There are more than 1400 historical records programs in New York State, including libraries, museums, businesses, and other organizations. Historical records can also be found in the more than 4,000 local governments in the state. Collectively they contain valuable information for the media to
 - put developing news stories into context
4. Historical records are unique, one-of-a-kind sources of information.
5. Archivists, through their understanding of research and contacts with fellow professionals, can help the media locate information about select topics throughout New York.
6. The media maintain their own “archives”—files of newspaper articles (the “morgue” to veteran newspaper reporters) and videotapes which are

essential for reporting. Public historical records programs are a similar resource.

7. To the eye of a trained journalist, many archives can reveal a number of feature article “leads.”
8. Historical records programs in the local community often contain information that could help the media find local examples of national or statewide “trend” stories.

SPECIAL CONSIDERATIONS FOR PITCHING BROADCAST NEWS (TELEVISION)

1. Most story ideas should go directly to the news department's assignment editor. However, some reporters on certain beats (health, money, consumer, etc.) do set up their own stories, so you can pitch directly to them. You should get to know those reporters in your market.
2. If you can't offer good visuals to tell your story, then it is **not** appropriate for television. Reporters do not like “talking heads.”
3. Be patient when pitching. Television news reporters and editors often have limited staffing and cannot commit to stories until the morning of the event.
4. Watch local television at different times of the day. This will give you an idea of the format of each newscast, as well as which stories run at what times and who reports them.
5. Consider live interview opportunities on noon programs, feature-oriented newscasts or news/public affairs programs. This will sometimes get around the need to provide a lot of visuals, and it may also give you more time to tell your story.
6. If your story idea is extremely complex, try to develop your pitch around one angle. Most television news stories are one to two minutes in length, which is not enough time to address every aspect of an issue.
7. Just as with newspapers, personalize your story idea whenever possible. For example, offer interviews with the descendants of a family mentioned in the historical record, or with researchers who have made discoveries in the archives.
8. Make television pitches very early in the day. Do not call near or during the broadcast times of any newscasts.

SPECIAL CONSIDERATIONS WHEN DOING A TELEVISION INTERVIEW

1. Remember to develop your “must-air” points in simple, succinct phrases. A reporter will probably choose about fifteen seconds out of your taped interview to use in the actual broadcast.
2. Watch your “ums” and “ahs.” It is boring to listen to these on live television.
3. The camera will find you. Don't stare into the lens; just talk with the reporter and ignore the technology (unless you have been given special instructions).
4. Don't wear white; it can cause glare. Avoid busy prints that will make the screen jump.
5. For a live interview, ask any questions you might have over the telephone when you are confirming the interview. Don't wait to talk with the interviewer ahead of time, because usually you are rushed right on camera.

SPECIAL CONSIDERATIONS FOR PITCHING BROADCAST NEWS (RADIO)

1. Do your homework: Listen to a variety of different stations to get a feel for the talk show hosts and the topics they discuss. Also take note of the length of the talk shows or segments. Don't pitch an extremely complex topic to a host who does a series of five-minute interviews on different topics.
2. For a call-in program, listen to the type of people who call in and the questions they ask. This is the audience the host has to entertain, and these are the people who have to be interested in your topic in order for a host to have you as a guest on the show. You must make your topic interesting to this audience.
3. Contact the host or the producer of a talk show program to pitch a story. Many times the host produces the program, but sometimes host and producer are separate contacts.
4. Make your pitch as succinct as possible. Show that you've listened to the program. This may include referring to other topics the host has covered that you have enjoyed, etc.
5. Do not call your contact close to or during the talk show program.
6. When you book a guest on a show, fax the host a written confirmation. This should include the phone number of the interviewee. This is very important, because during a show, a host doesn't have time to fumble around for a lost number. Also include the name and title of the guest, the topic, the date and time of the interview, and your phone number in case there is a problem.
7. Fax the host a background sheet about your organization and a fact sheet about the topic. Radio people love these, because it allows them to keep the information at their fingertips. If they

forget something on the air, they can quickly refer to the fact sheet.

8. Most of the time, radio news departments are separate from talk shows. Sometimes, however, news directors and anchors host longer public affairs shows on the weekends, so keep this in mind for your pitch.

9. Contact the appropriate person. If you are holding a press conference or releasing news on a particular day, contact the news director at the radio station. Don't call him/her to do feature interviews for newscasts.

PLANNING FOR MEDIA COVERAGE

Begin right after Labor Day

With necessary materials in place and plans underway for Archives Week activities, you should begin making media contacts right after Labor Day. New York's Archives Week will be only one of many events during this time, and it must compete with important news, issues and developing stories for the attention of media decision-makers. Be prepared to do followup calls, to deal with a variety of busy individuals facing daily deadlines, and to be flexible.

Identify contacts

Start by identifying the appropriate individual for you to work with at each media outlet (see Appendix E). Once you have the contact name, mail or fax the pitch letter and follow up with a phone call a few days later.

Use talking points

For that telephone conversation, use the talking points from this guide to explain the importance of the event and of archives in general. Keep in mind that you are selling your story concept to an individual who might have to decide from a number of opportunities which story to pursue. This selection process can change from day to day, depending on what news occurs, the number of staff available, and general interest in the topic. You should try to show the media, from your perspective, why Archives Week is important to readers or listeners.

Provide further information

You may be asked for further information in writing—times, dates of events, background on your local archives, what else is happening around the region or state, etc. Make sure you provide this in a timely manner.

Have spokespeople available

Make sure you have spokespeople available for a talk show, newspaper interview or photograph, or other media opportunity. Bearing in mind the time constraints on most media, you must make such interviews as convenient as possible for the reporter or host. Go to the studio or newspaper office if necessary. Give the reporter telephone numbers where you can be reached should breaking news change the schedule. If plans have been made for media coverage during Archives Week, follow up a day or two in advance with a

phone call to assure your contact that everything is ready and to confirm time and place for the interview/photo session.

**Send out press
release well in
advance**

For advance notice of your Archives Week activities, be sure you send out a press release in time to make the weekly newspapers, calendar listings, and other media opportunities. This would mean **by September 15**, if Archives Week is 8-15. When you make the initial call to identify your best contact, ask about how best to receive advance coverage on your scheduled activities and about the media's deadlines for submitting material. *Be sure you make the deadlines.*

SAMPLE TIMETABLE

September 5–8	Make initial telephone contact
September 11–15	Send advance press release, and send pitch letter to assignment editor
September 18–22	Follow up with call, covering your talking points
October 2–6	Confirm coverage, and make media arrangements
October 8–14	Conduct interviews and photo sessions

APPENDICES

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BASICS OF A PRESS RELEASE

- The first few sentences must contain the **who, what, where, when, why,** and **how** of the story, and be presented in an **active style** which captures the reader's attention. Every news release should try to answer all six questions in the first two paragraphs.
- It is important to include basic information in the first or lead paragraph, which should be a short presentation (20–40 words) of the single most newsworthy part of the release. A news release is structured as an inverted pyramid. The most important part of the story *is at the beginning* and, therefore, forms the thickest part of the pyramid—the foundation upon which all else is built. Subsequent paragraphs should give further details in descending order of importance and should reinforce the relevance of the item to the reader.
- Keep the concepts simple and sentences short. Write at a level that matches your intended publishing vehicle. Avoid over-used words that no longer have much impact, such as “heritage.” Vary the sentence structure and use pronouns to humanize the copy.
- The format should be consistent, with a simple typeface used on letterhead, if it is available.
 - Advise the editor (above the first paragraph, on the far left or right) of the preferred timing for use (e.g., “For Immediate Release”).
 - Make the name and phone number of the designated contact clearly visible.
- Include an accompanying photo if you have the resources and if you can provide an image that is an active close-up.
- How the release looks is important.
 - Use 8 ½" x 11" plain bond paper.
 - Leave one-inch to one-and-one-half-inch margins on either side.
 - Indent all paragraphs four to eight units.
 - Double-space all copy and type on one side of the paper only.
 - Write “MORE” on the bottom of each page except the final one, where you should type “30” (the old Morse Code telegrapher's sign-off) if you're a traditionalist, or # # #, or simply “END.”

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

Date

Contact: Contact
Company/Organization
Phone #

(LOCAL ORGANIZATION) CELEBRATES STATEWIDE ARCHIVES WEEK

CITY -- (LOCAL ARCHIVES ORGANIZATION), along with hundreds of organizations in the archival community across New York State, will celebrate New York Archives Week, (DATES) with special commemorative activities at the (SITE).

Among the free activities will be (EXHIBIT, PERFORMANCE, TOURS, ETC.) on (TIMES, DAYS). The special events are designed to celebrate the importance of historical records and to familiarize the (NAME OF COMMUNITY) area with the relevance of these materials to the cultural and historical life of the region.

In addition to the entertaining activities and educational programs, tours and exhibits of (NAME OF COMMUNITY)'s archives will be offered. Among those organizing the event are (LOCAL GOVERNMENT, HISTORICAL SOCIETY, ETC.).

(QUOTE FROM SENIOR LOCAL OFFICIAL—MAYOR, SUPERVISOR, ETC.—ABOUT THE IMPORTANCE OF ARCHIVES TO THE COMMUNITY).

Similar events will be held in all areas of New York state. (CONTACT YOUR REGIONAL DOCUMENTARY HERITAGE PROGRAM ARCHIVIST OR LOCAL GOVERNMENT REGIONAL ADVISORY OFFICER—LISTING APPEARS IN THIS PACKET—TO FIND OUT WHAT'S GOING ON IN THE REGION.)

For further information, contact (NAME, PHONE NUMBER OF LOCAL CONTACT).

###

SAMPLE PITCH LETTER

DATE

Editor (Name)
Media Outlet
(Address)
(City, State Zip)

Dear (Name):

As local communities across New York State celebrate National Archives Week (DATES), we in (NAME OF COMMUNITY) will be focusing on the importance of archives and archival material to our community.

We have organized several events to enhance public recognition for the people and programs responsible for maintaining our communities' vital historical records. We invite you to cover these events and to use them as a focal point for a feature story about the (NAME OF ARCHIVES) and the ongoing work we do here.

On (DATES) we will hold (NAME OF EVENTS at (LOCATION) from (TIME OF DAY). This program will feature (DESCRIPTION OF ACTIVITY).

(NAME OF CONTACT PERSON, ORGANIZER) will be available to discuss with you the event—and the importance of archives—by telephone prior to October (FIRST DAY OF ARCHIVES WEEK). I will call you in the next two weeks to provide you with more information about National Archives Week and how it will be observed in (COMMUNITY).

Thank you for your interest.

Sincerely,

(Local archives contact)

PROPOSED PROCLAMATION

WHEREAS, the historical records of (MAJOR ORGANIZATIONS IN YOUR AREA) in (COUNTY, CITY, VILLAGE) are crucial to the way we understand our past and plan for our future; and,

WHEREAS, these records have been professionally administered and made accessible by dedicated, yet often unheralded, archivists; and,

WHEREAS, the work of these archivists and the importance of these records programs seldom receive the recognition they deserve;

NOW, THEREFORE, I, (COUNTY EXECUTIVE, MAYOR, SUPERVISOR) of (COUNTY, CITY, TOWN VILLAGE), declare the period October (DATE) to be Archives Appreciation Week throughout the (COUNTY, CITY, TOWN, VILLAGE), and urge my fellow citizens to participate in the special activities and learn more about the importance of archives and historical records in our communities.

APPENDIX D**NEW YORK STATE
ARCHIVES WEEK ACTIVITY NOTICE**

Please return this form to
your Regional DHP Archivist or Regional Advisory Officer
(See Appendices F and G for addresses)

Archives Week 2000-2003

October 8-15, 2000
October 7-14, 2001
October 6-13, 2002
October 5-12, 2003

COUNTY:**DATE OF EVENT:****TIME:****LOCATION** (including street address):**SPONSORING ORGANIZATION:****CONTACT NAME/PHONE NUMBER:****TYPE OF PROGRAM** (exhibit, tour, lecture, open house, etc.):**TITLE OF PROGRAM** (if applicable):**DESCRIPTION OF PROGRAM** (brief one- or two-line description):

EXAMPLE OF A COMPLETED ACTIVITY NOTICE

COUNTY: Allegany

DATE OF EVENT: Tuesday, October 17, 2000

TIME: Noon-1 p.m.

LOCATION (including street address): Blodgett Memorial Library, 16 Main Street, Wellsville

SPONSORING ORGANIZATION: Wellsville Historical Society and Wellsville Town Historian's Office

CONTACT NAME/PHONE NUMBER: Jack Donaldson, (716) 589-3472

TYPE OF PROGRAM (exhibit, tour, lecture, open house, etc.): Lecture

TITLE OF PROGRAM (if applicable): "The 1920s in Wellsville"

DESCRIPTION OF PROGRAM (brief one- or two-line description):

Mary Hennessy will talk about growing up in Wellsville and show slides of documents related to the 1920s from the town historian's files.

Archives Week Sampler

A Selection of Archives Week Activities In New York State

This selection of Archives Week activities was compiled using information supplied by the Documentary Heritage Program (DHP) regional archivists and the State Archives Regional Advisory Officers. Its purpose is to provide you with examples of the types of activities sponsored by repositories across the state to celebrate the wealth of primary source material available to researchers, from the genealogist to the seventh-grader writing a term paper to an academic writing an article for a scholarly journal.

We encourage you to copy, build upon, or invent new ways to celebrate archives.

Program Descriptions

BANQUETS, DINNERS, RECEPTIONS

- *Awards Luncheon.* The New York State Board of Regents and the New York State Archives presented awards for archives and records management achievement, advocacy and student research.
- *Banquet.* The annual banquet celebrating Archives Week was held at the Athenaeum Hotel at the Chautauqua Institution. The banquet featured presentations by authors of books on the history of the county.
- *Dinner and Lecture.* "Blazing the Electronic Trail: The Birth and Growth of Radio and Television in Schenectady."
- *Dinner.* County's Second Annual Archives Week Dinner. Historical artist Len Tantillo was speaker.
- *Reception and Awards Ceremony.* The award for Outstanding Support for Archives were given to the Emigrant Savings Bank for its work in preserving its nineteenth century records, which it recently donated to the New York Public Library. The award for Innovative Use of Archives was presented to the Prospect Park Alliance in recognition of its imaginative use of archival material to guide in the restoration of Olmsted's and Vaux's renowned landscape.

DISPLAYS, EXHIBITS

- Display of costumes and playbills used in the organization's seventy-year history.
- “What Were They Celebrating in 1899?” Displays of Christmas, Easter, picnics, reunions and town events throughout the year.
- “Pictorial History of St. Stephens 1897-1997: Commemoration of 100 Years.” Photographs and archival material.
- Exhibit featuring the Larkin Company's Frank Lloyd Wright-designed administration building, the company's innovations in workers' benefits and advertising, photographs, company publications, catalogs, and product packaging.
- “Heritage of Care: The American Society for the Prevention of Cruelty to Animals.” History of the ASPCA told through archival materials—wonderful clips from nineteenth century newspapers—modern photos, 3-D materials, and video.
- “Queensmark Comes to Kingsland.” A recognition of architectural sites and structures in Queens that have received a Queensmark award for their special architecture.
- “Eye of the Beholder: Iconography of Louis Armstrong.” Exhibit and a behind-the-scenes tour of the archives.
- “The Value of the Census in Research.” Exhibit of federal and state Census information about Brunswick families and the local community.
- “Arthur Weindorf: A Cartoonist’s View of Queens.” Weindorf was a political cartoonist for the Long Island *Daily Star* (1906).
- “The Influence of the Hudson and Croton Rivers on the Development of Croton.” Photographs and paintings of river traffic over the years, models of Hudson sailing ships and railroad trains, and Indian relics.
- “Bringing in the Sheaves.” Photographs from the historical society's collections showing the stages in planting, harvesting, and grinding grain were displayed at the Rensselaerville Library.
- “History of the Village of Phoenix and Surrounding Areas Within the Town of Schroepel.” The display included genealogies and personal reminiscences of local residents.
- “Memory Art of Mildred Ward Covell Lloyd.” Ms. Lloyd, who was born in 1904, lived on a farm and taught school in a one-room schoolhouse in the Town of Queensbury. The

exhibit included portions of her diaries, a quilt, photographs, and art works created by her.

- “Paper Trails to Buried Treasures.” On display at the town hall were pictures, scrapbooks, and artifacts, including an exhibit on Thomas Hegerty, a local World War II hero. The “History of Local Families” was available on computer disks.
- “Recreation Spots in Rensselaer County.” The exhibit was produced by the Rensselaer County Historical Society, in conjunction with the county's town historical societies and town historians, for the Rensselaer County Fair.
- “Those Electrical Victorians.” This exhibit of photographs and advertisements documented the virtues of electricity at home, work, and play.
- “University at Albany Campuses: Past, Present, and Might Have Been.” Photographs and architectural drawings depicting the buildings and campuses of the university and its predecessor institutions from 1844 through the 1890s. Included were proposal plans that never came to fruition.
- “History of Local Agriculture.” The exhibit documented agricultural activities in the area.
- Window displays in downtown Wellsville featured copies of records relating to Wellsville found in a collection at Colgate University.

CONFERENCES, FAMILY HISTORY DAYS, EXPOSITIONS

- “Teaching with Primary Resources: Local History in the Urban Classroom.” This conference brought together classroom teachers, archivists, historians, and other educators to share their knowledge about using primary resources in the classroom.
- “Investing in Archives on Long Island: Reaping the Dividends.” Howard Schneider, managing editor at *Newsday*, gave the keynote address at the Second Annual Archives Week Leadership Conference in Oakdale. Authors Rita Cleary and Lila Perl, who use primary source material in their research, chaired a panel discussion.
- Participants were encouraged to bring family papers and photographs so that experts could explain how to care for them. Individuals who have traced their family trees were invited to set up displays of photographs, memorabilia, and other family records. Attendees could search naturalization records and the databases of the Latter Day Saints, learn how to construct a family tree, use the Internet to trace a family tree, and meet genealogists, including experts in ethnic genealogy. Over seventy vendors and exhibitors participated.

- The fair featured exhibits, vendors and workshops on researching family history, caring for family photos and papers, and locating missing relatives.
- Workshops covered tracing family histories, preserving family documents, using archives and libraries, and employ computers as tools for family history research. Lucie Arnez demonstrated how to interview family and friends. Topics covered in other programs included Afro-American, Hispanic and Jewish genealogy, Census and immigration records, and the African burial ground.
- “The Second Annual Historic Preservation Exposition” featured local history experts who were available to answer questions. The experts included “Saugerties Sage” Francis Wolven, a frequent commentator on WGHQ radio; Audrey Klinkenberg, who discussed doing local genealogy, and Jeanne Goldberg, representing the Saugerties Archaeological Research Project, who set up a display related to the group's dig at Lighthouse Cove. Live mannequins, dressed in period costumes provided by Rayann's Vintage Clothing Shop and Tea Room, strolled the grounds.

LECTURES, FILM OR SLIDE SHOWS

- The slide show and lecture focused on the development of three resorts in the foothills of the Adirondacks: Saratoga Springs, Ballston Spa, and Lake George.
- “Before Father Jogue.” Author Betty Buckell discussed and read from her book, *Boldly Into the Wilderness: Northeastern New York 1010–1646*. Ms. Buckell spent five years researching stories of pirates, fishermen, and Vikings to find elusive early visitors.
- “African-American Workers in Ante-Bellum Saratoga Springs” was presented by Jon Sterngass.
- “The French Connection.” Sister Frances Eustace traced the history of the order's property and its connection with the De La Tours, who once lived there following their escape from France during the French Revolution.
- “Finding Naturalization Records in New York City.” This lecture focused on the various courts in New York City where naturalizations occurred, as well as where these petitions and declarations are today.
- “Do the Archives of the Swedish Academy of Science Tell Us Why Lise Meitner Never Got the Nobel Prize?” Speaker: Prof. Mark Walker.
- “Footsteps Through the Adirondacks: The Verplanck Colvin Story.” First in a series, Nina Webb's illustrated talk disclosed new information on the Adirondack surveyor.

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- “Why an Archive of Native American Literature?” and “Profiles in Persistence and Other Amazing Tales on the Grand Adventure of Establishing an Archive of the American Native Press.” Speakers: Dan Littlefield and Jim Perrins of the American Native Press Archives, University of Arkansas at Little Rock.
 - “Preserving Family Photos,” a lecture presented by Eric Roth, archivist at the Huguenot Historical Society, and an exhibit of archival materials by the Haviland-Heidgerd Historical Collection. Mr. Roth and Marion Ryan, Collections Manager of the Haviland-Heidgerd Historical Collection, provided consultations.
 - “Preventing Change/ Preserving Memory: Care of Audio-Visual Materials.” Helen Weltin, Schenectady Museum assistant archivist, discussed common preservation problems that threaten audio-visual records, as well as strategies to help extend the usable life of these materials. Her presentation was followed by an overview of how new technologies are used to preserve and teach about historic records.
 - “Digging Up Solomon Northup.” A short lecture by Rachel Seligman, curator and director of the Mandeville Gallery, Nott Memorial, on using archival materials to develop an exhibit on the life of Solomon Northup, a free black man from Saratoga Springs, New York.
 - “Southern Tier Susquehanna Archaeological Record.” Lecture on the history of the Susquehanna River as it related to prehistoric peoples.
 - Hans Finke, Ontario County Records Management Officer, hosted a radio program on WCGR-AM. The program featured Dr. O'Malley and Dr. Pierce.
 - “Flight before the Wright Brothers.” This slide show and lecture was offered by the Empire State Aerosciences Museum and presented by one of the founding members of Empire State Aerosciences Museum and resident research librarian and archivist Jack Vander Veer.
 - “The Raging Old Erie.” Bill Massoth and Marilyn Harrison presented a slide show on the story of the enlarged Erie Canal and the New York State Barge Canal. The talk contained historical facts, interesting stories, folk tales, old photos and movie scenes found in archives about the Erie Canal.

OPEN HOUSES, TOURS, DEDICATIONS

- “Education in the Town of Huntington: The Early Years.” Visitors toured the archives and viewed original manuscripts dating from 1653 (founding date of the town) to the 1800s. Documents included Indian deeds, Revolutionary and Civil Wars documents, land surveys, and other town records.

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- House for Teachers. Discussion/sharing of ideas about how teachers might use historical materials for class projects.
 - Junior and senior high school students toured the local history collection and learned about ways to use archival materials.
 - “Now What Do I Do With It?” Showed how individuals have used pedigree charts, family group sheets, records, photographs and stories to tell their family history.
 - “Treasures in City Hall.” The program was designed to raise public awareness of archival and research material available in the City Clerk’s Office and the City Historian’s Office, and included handouts and displays.
 - The theme of the celebration was “A Morning of Memories.” Activities included a display of twenty photos in need of identification, a videotape of the parish's Golden Jubilee celebration in 1940, and a display of two old parish registers that visitors could use to look up their relatives and then obtain copies of relevant pages.
 - Grand opening of the new Niagara Falls Department of Motor Vehicles Office, featuring a display of historical records related to automobiles and the DMV.
 - The hospital dedicated a new historic marker, unveiled its virtual time capsule, and presented its new publication, *To Serve the Community: A Celebration of Rochester General Hospital, 1847–1997*.
 - “Back in Time Open House.” Participants discovered how people lived in the Town of Berne more than one hundred years ago.
 - Tour of the National Museum of Dance with a brief talk on the unique demands of preserving dance artifacts and documenting dance careers.
 - Materials from the collections of the Centro Library and Archives were on display and a tour of the facility was provided. The Centro Library and Archives documents the history and culture of Puerto Ricans.
 - “What Were They Doing in 1899?” Tours, open house, lecture on the turn of the century through photographs.

WORKSHOPS, DEMONSTRATIONS

- “Research Your Family History at the Library.” Hands-on instruction allowed participants to learn how to use cemetery records, old Pulaski newspapers, the Internet, and computer software programs for genealogy.

- “Folklife and the Internet.” Overview and demonstration of navigating the Internet and guided exploration of sites related to folklore, local history, genealogy, and regional culture.
- “Hands-On History.” Designed to help teachers meet the New York State Social Studies learning standards by creating a variety of lesson plans from primary documents using an interdisciplinary approach.
- “Cutting the Mystery Out of Family History.” Craig Carlson demonstrated the use of records (city directories and naturalization, Census, and property records) in searching one's family tree.
- “Focus on Religious Archives: An Archives Week Workshop.” All-day workshop with sessions on why archives are important, what records to keep, documentation strategies, and a sampling of records available.
- “Household Words: The Words You Use Only at Home, and Why.” Geof Huth discussed family words, how they are created by families, what social purpose they serve, and how to collect and preserve examples of family words. The presentation included a display of historical dictionaries of family words from the 1850s to the present.

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STATEWIDE MEDIA LIST

ALBANY COUNTY***Albany Times Union***

POB 15000
Albany, NY 12212
Phone: (518) 454-5687

Altamont Enterprise

123 Maple Avenue, POB 654
Altamont, NY 12009
Phone: (518) 861-5004

Associated Press—Albany Office

POB 11010
Albany, NY 12211
Phone: (518) 458-7821

Capital District Business Review

2 Computer Drive
Albany, NY 12205
Phone: (518) 437-9855

Colonie Spotlight

POB 5349
Albany, NY 12205
Phone: (518) 439-4949

Delmar Spotlight

POB 100
Delmar, NY 12054
Phone: (518) 439-4949

Empire State Report

33 Century Hill Drive
Latham, NY 12110
Phone: (518) 783-0001

The Evangelist

40 North Main Avenue
Albany, NY 12203
Phone: (518) 453-6688

Gannett News Service

150 State Street
Albany, NY 12207
Phone: (518) 436-9781

Jewish World

1104 Central Avenue
Albany, NY 12205
Phone: (518) 459-8455

Legislative Gazette

POB 7023
Albany, NY 12225
Phone: (518) 473-9732

Loudonville Weekly

POB 5349
Albany, NY 12205
Phone: (518) 439-4949

Metroland

4 Central Avenue, Fourth Floor
Albany, NY 12210
Phone: (518) 463-2500

The New York Times (Albany)

POB 7235, Capital Station
Albany, NY 12224
Phone: (518) 436-0757

Ravena News-Herald

164 Main Street
Ravena, NY 12143
Phone: (518) 756-2030

The Source

POB 66385
Albany, NY 12206
Phone: (518) 447-2412

WAMC-FM

318 Central Avenue
Albany, NY 12206
Phone: (518) 465-5233

WGNA-AM & FM

800 New Loudon Road, Suite 4200
Latham, NY 12110
Phone: (518) 783-1482

WGY-AM, WRVE-FM

One Washington Square
Albany, NY 12205
Phone: (518) 452-4848

WHRL-FM

POB 333
Albany, NY 12201
Phone: (518) 283-1123

WNYT-Channel 13 (NBC)

15 North Pearl Street
Albany, NY 12204
Phone: (518) 436-8477 ext. 300

WNYT TV

POB 4035
Albany, NY 12204
Phone: (518) 436-8477 ext. 316

WPYX-FM

800 Loudon Road
Latham, NY 12110
Phone: (518) 785-9800

WQBK-AM & FM

4 Central Avenue
Albany, NY 12210
Phone: (518) 462-1070

WTEN-Channel 10 (ABC)

341 Northern Boulevard
Albany, NY 12204
Phone: (518) 436-0771

WTRY-AM & FM

800 Loudon Road
Latham, NY 12110
Phone: (518) 785-9800

WVCR-FM

515 Loudon Road
Loudonville, NY 12211
Phone: (518) 783-2990

WXXA TV (FOX 23)

28 Corporate Circle
Albany, NY 12203
Phone: (518) 862-2323

WYJB-FM

6 Johnston Road
Latham, NY 12110
Phone: (518) 786-6600

ALLEGANY COUNTY***Alfred Sun***

POB 811
Alfred, NY 14802
Phone: (607) 587-8110

The Allegany Pennysaver

159 North Main Street
Wellsville, NY 14895-1149

Cuba Patriot

34 Water Street
Cuba, NY 14727
Phone: (716) 968-2580

The Cuba Pennysaver

4 Genesee Street
Cuba, NY 14727
Phone: (716) 968-3880

Moneysaver Shopping Guide & News

218 North Main Street
POB 1
Bolivar, NY 14715

Wellsville Daily Report

159 North Main Street
Wellsville, NY 14895
Phone: (716) 593-5300

WALF-FM

POB 548
Alfred, NY 14802
Phone: (607) 871-2287

WLSV-AM, WJQZ-FM

82 Railroad Avenue
Wellsville, NY 14895
Phone: (716) 593-6070

BRONX COUNTY***Bronx News/Co-Op City News/
Parkchester News***

135 Dreiser Loop
Bronx, NY 10475
Phone: (718) 671-1234

Bronx Press Review

170 West 233rd Street
Bronx, NY 10463
Phone: (718) 543-5200

Bronx Riverdale Press

6155 Broadway
Bronx, NY 10465
Phone: (718) 543-6065

Bronx Times

3711 East Tremont Avenue
Bronx, NY 10465
Phone: (718) 597-1116

Co-Op City Times

2049 Bartow Avenue
Bronx, NY 10475
Phone: (718) 320-3300

BROOME COUNTY***Conklin Country Courier/
The Windsor Standard***

1035 Conklin Road, POB 208
Conklin, NY 13748
Phone: (607) 775-0472

The Deposit Courier

138 Front Street
Deposit, NY 13754
Phone: (607) 467-3600

Press & Sun Bulletin Newspaper

4421 Vestal Parkway East
Binghamton, NY 13902
Phone: (607) 729-6624

Towne Crier

120 Front Street
Deposit, NY 13754
Phone: (607) 775-0472

Vestal Reporter

500 Clubhouse Road
Vestal, NY 13850

WBNG-Channel 12 (CBS)

12 Gateway Plaza, Columbia Drive
Johnson City, NY 13790
Phone: (607) 729-9575

WEBO-AM, WRGB-FM

Executive Inn, Building 3
1 Delaware Avenue
Endicott, NY 13760
Phone: (607) 748-9131

WICZ-Channel 40 (NBC)

4600 Vestal Parkway East
Vestal, NY 13850
Phone: (607) 798-0070

WIVT (ABC)

203 Ingraham Hill Road
Binghamton, NY 13903
Phone: (607) 723-7464

WKOP-AM, WAAL-FM

59 Court Street
 Binghamton, NY 13901
 Phone: (607) 772-8850

WMGC-Channel 34 (ABC)

Ingraham Hill Road
 Binghamton, NY 13902
 Phone: (607) 723-7464

WMRV-AM & FM

3301 Country Club Road
 Endwell, NY 13760
 Phone: (607) 785-3351

WNBF-AM, WHWK-FM

POB 414
 Binghamton, NY 13902
 Phone: (607) 772-8400

WSKG-FM

POB 3000
 Binghamton, NY 13902

WSKG TV

601 Gates Road # 2
 Vestal, NY 13850
 Phone: (607) 729-0100

CATTARAUGUS COUNTY***Gowanda Pennysaver***

62 West Main Street
 Gowanda, NY 14070-1306
 Phone: (716) 532-2288

Olean Times-Herald

639 Norton Drive
 Olean, NY 14760
 Phone: (716) 372-3121

Randolph Register

220 Main Street
 Randolph, NY 14772
 Phone: (716) 358-2921

Salamanca Pennysaver

POB 111
 Salamanca, NY 14779-0111

Salamanca Press

36-42 River Street
 Salamanca, NY 14779-1474
 Phone: (716) 945-1644

WGGO-AM, WQRT-FM

POB 62
 Salamanca, NY 14779
 Phone: (716) 945-1515

WHDL-AM, WPIG-FM

3219 West State Road
 Olean, NY 14760
 Phone: (716) 372-0161

WMNS-AM/WMXO-FM

118 West Henley Street
 Olean, NY 14760
 Phone: (716) 372-6660

WMNS

231 North Union Street
 Olean, NY 14760
 Phone: (716) 372-6660

WNGS-TV 67

9279 Dutch Hill Road
 West Valley, NY 14171
 Phone: (716) 942-3000

WQRT

4104 Killbuck Road
 Salamanca, NY 14779
 Phone: (716) 945-1515

CAYUGA COUNTY***Auburn Citizen***

25 Dill Street
 Auburn, NY 13021-3605
 Phone: (315) 253-5311

Moravia Republican Register

6 Central Street
Moravia, NY 13118
Phone: (315) 497-1551

Moravia Shopper

POB 627
Moravia, NY 13118

Southern Cayuga Tribune & Union Springs

6 Congress Street
Moravia, NY 13118

WAUB-AM

POB 160, Experimental Road
Auburn, NY 13021
Phone: (315) 253-3040

CHAUTAUQUA COUNTY***The Evening Observer***

10 East Second Street
Dunkirk, NY 14048- 1602
Phone: (716) 366-000

Gateway Access 12

172 Central Avenue
Silver Creek, NY 14136
Phone: (716) 934-3423

The Grape Belt

8 East Second Street
Dunkirk, NY 14048

Post Journal

15 West Second Street
Jamestown, NY 14701
Phone: (716) 487-1111

Westfield Republican

POB 38
Westfield, NY 14787
Phone: (716) 326-3163

WDOE-AM, WCQA-FM

POB 209
Dunkirk, NY 14048
Phone: (716) 679-9650

WJTN-AM, WWSE-FM

POB 1139
Jamestown, NY 14702
Phone: (716) 487-1151

WKSN-AM/WHUG-FM

POB 1199
Jamestown, NY 14701
Phone: (716) 664-2313

CHEMUNG COUNTY***The Chemung Valley Reporter***

POB 474
Horseheads, NY 14845-0474
Phone: (607) 739-3001

Elmira Star Gazette

201 Baldwin Street
Elmira, NY 14901
Phone: (607) 734-5151

WELM-AM, WLTV-FM

1705 Lake Street
Elmira, NY 14901
Phone: (607) 732-1400

WENY-Channel 36 (ABC)

596 Old Ithaca Road
Elmira, NY 14845
Phone: (607) 739-0344

WETM-Channel 18 (NBC)

1 Broadcast Center
Elmira, NY 14901
Phone: (607) 733-5518

CHENANGO COUNTY***The Chenango American Recorder***

12 South Chenango Street
Greene, NY 13778-1213
Phone: (607) 656-4511

The Evening Sun

29 Lackawana Avenue
Norwich, NY 13815
Phone: (607) 334-3276

or

45-57 Hale Street
Norwich, NY 13815
Phone: (607) 334-9086

New Berlin Gazette

POB A
New Berlin, NY 13411
Phone: (607) 847-6131

The Norwich/Sidney Pennysavers

POB 111
Norwich, NY 13815

Oxford Review-Times

POB 566
Greene, NY 13778

Sherburne News

17 East State Street
Sherburne, NY 13460
Phone: (607) 674-6071

Whitney Point Reporter

12 South Chenango Street, POB 566
Greene, NY 13778
Phone: (607) 656-4511

WCHN-AM/WKXZ-FM

43 Hale Street
Norwich, NY 13815
Phone: (607) 334-2218

CLINTON COUNTY**Denton Publications**

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Elizabethtown, NY 12932
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Press Republican

170 Margaret Street
Plattsburgh, NY 12901
Phone: (518) 561-2300

WEAV-AM, WGFB-FM

3206 Route 9
Peru, NY 12972
Phone: (518) 561-0960

WIRY-AM

301 Cornelia Street
Plattsburgh, NY 12901
Phone: (518) 563-1340

WPTZ-Channel 5 (NBC)

Old Moffit Road
Plattsburgh, NY 12901
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COLUMBIA COUNTY***Chatham Courier***

POB 355, Route 66
Chatham, NY 12037
Phone: (518) 392-4141

Columbia County Independent

POB 246, 2 Anthony Street
Hillsdale, NY 12529
Phone: (518) 828-4300

Home & Style Magazine

POB 14, River Road
Austerlitz, NY 12017
Phone: (518) 392-3604

Hudson Register-Star

364 Warren Street
Hudson, NY 12534
Phone: (518) 828-1616

The Paper

POB 246
Hillsdale, NY 12529
Phone: (518) 325-4300

The Register Star

POB 635
Hudson, NY 12534
Phone: (518) 828-4355

WCKL-AM

5620 Route 9G
Hudson, NY 12534
Phone: (518) 943-5464, ext. 28

CORTLAND COUNTY***Cortland Standard***

110 Main Street
Cortland, NY 13045
Phone: (607) 756-5665

Cortland Sunday Democrat

POB 878
Marathon, NY 13803

Town & Country Pennysaver

POB 878
Marathon, NY 13803-0878

WKRT-AM, WYYS-FM

292 Tompkins Street
Cortland, NY 13045
Phone: (607) 756-2828

DELAWARE COUNTY***The Catskill Mountain Arts***

Main Street
Margaretville, NY 12455- 0290

Catskill Mountain News

PO Box 290, Main Street
Margaretville, NY 12455
Phone: (914) 586-2601

Delaware County Times

56 Main Street
Delhi NY 13753
Phone: (607) 746-2176

The Delaware Republican Express

Delhi, NY 13853

The Franklin Square Bulletin

PO Box 155
Franklin Square, NY 11010-0155
Phone: (516) 775-7700

Hancock Herald

PO Box 519, 14 East Main Street
Hancock, NY 13783
Phone: (607) 637-3591

Tri-Town News

5 Winkler Road
Sidney, NY 13838
Phone: (607) 563-3526

Walton Reporter

181 Delaware Street
Walton, NY 13856
Phone: (607) 865-4131

WALL-AM, WKOJ-FM

1 Broadcast Plaza
Middletown, NY 10940
Phone: (914) 343-7400

WCDO-FM

75 Main Street
Sidney, NY 13838
Phone: (607) 563-3589

WDLA-AM & FM

POB 58
Walton, NY 13856
Phone: (607) 865-4321

DUTCHESS COUNTY***Free Time***

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Rhinebeck, NY 12572
Phone: (914) 876-3002

Gazette Advertiser

POB 227, East Market Street
Rhinebeck, NY 12572
Phone: (914) 876-3033

Harlem Valley Times

POB H, East Main Street
Amenia, NY 12501
Phone: (914) 373-8800

Hudson Valley Magazine

POB 429, 297 Main Mall
Poughkeepsie, NY 12601-3109
Phone: (914) 485-7844

Millerton News

Main Street
Millerton, NY 12546
Phone: (518) 789-4401

Millbrook Round Table

POB 316
Millbrook, NY 12545
Phone: (914) 677-8241

News Chronicle

3 Memorial Drive
Pawling, NY 12564
Phone: (914) 855-1100

Pawling News Chronicle

3 Memorial Avenue
Pawling, NY 12564

Poughkeepsie Journal

85 Civic Center Plaza
Poughkeepsie, NY 12601-2410
Phone: (914) 454-2400

Register Herald

POB 316
Millbrook, NY 12545
Phone: (914) 677-8241

Southern Dutchess News

84 East Main Street
Wappingers Falls, NY 12590
Phone: (914) 297-3723

Spackenkill Sentinel

84 East Main Street
Wappingers Falls, NY 12590-2504
Phone: (914) 297-3723

Taconic Newspaper

POB 316
Millbrook, NY 12545
Phone: (914) 677-8241

Voice Ledger

POB 316
Millbrook, NY 12545
Phone: (914) 677-8241

Newscenter 6 TV

POB 889
Wappingers Falls, NY 12590
Phone: (914) 297-6397

WBNR-AM, WSPK-FM

475 South Avenue
Beacon, NY 12508
Phone: (914) 831-1260

WEOK-AM, WPDH-FM

POB 416
Poughkeepsie, NY 12062
Phone: (914) 471-1500

WVKR

POB 166, Vassar College
Poughkeepsie, NY 12602

ERIE COUNTY***Akron Bugle***

7263 Downey Road
Akron, NY 14001-9714
Phone: (716) 542-9615

Akron-Corfu Pennysaver

71 Main Street
Akron, NY, 14001

Alden Advertiser

13200 Broadway
Alden, NY 14004
Phone: (716) 937-9226

Amherst Bee

5564 Main Street
Buffalo, NY 14221
Phone: (716) 632-4700

Associated Press–Buffalo Office

1 News Plaza
Buffalo, NY 114240
Phone: (716) 852-1051

The Front Page

2703 South Park Avenue
Buffalo, NY 14218
Phone: (716) 823-8222

Buffalo Challenger

1303 Fillmore Avenue
Buffalo, NY 14211
Phone: (716) 897-0442

Buffalo Criterion

623-25 William Street
Buffalo, NY 14206
Phone: (716) 882-9570

Buffalo News

1 News Plaza
Buffalo, NY 14240
Phone: (716) 849-4444

Cheektowaga Bee

POB 150
Buffalo, NY 14231- 0150
Phone: (716) 632-4700

Cheektowaga Community News

25 Boxwood Lane
Cheektowaga, NY 14227
Phone: (716) 668-5223

The Cheektowaga Times

343 Maryvale Drive
Cheektowaga, NY 14225-2560
Phone: (716) 892-5323

East Aurora Advertiser

710 Main Street
East Aurora, NY 14052
Phone: (716) 652-0320

East Aurora-Elma Pennysaver

605 Oakwood Avenue
East Aurora, NY 14052
Phone: (716) 652-0022

Elma Review

POB 118
Elma, NY 14059
Phone: (716) 652-0320

Grand Island Dispatch/Grand Island Pennysaver

POB 130
Grand Island, NY 14072-5002
Phone: (716) 773-7676

Hamburg Sun Weekly

POB 590
Hamburg, NY 14075
Phone: (716) 649-4040

International Gazette

125 Broadway
Buffalo, NY 14203

Harlan Abbey Jewish Review

15 East Mohawk Street
Buffalo, NY 14203
Phone: (716) 854-2192

Lackawanna Front Page

2703 South Park Avenue
Lackawanna, NY 14218
Phone: (716) 823-8222

Orchard Park Pennysaver

6390 West Quaker Street
Orchard Park, NY 14127
Phone: (716) 662-4454

Riverdale Review

215 Military Road
Buffalo, NY 14207
Phone: (716) 877-8400

Shopping Guide

49 Knox Road
East Aurora, NY 14052

South Buffalo News

2703 South Park Avenue
Lackawanna, NY 14218-1511
Phone: (716) 823-8222

Springville Journal

POB 99
Springville, NY 14141
Phone: (716) 592-4550

Springville Pennysaver

49 East Main Street
Springville, NY 14141

The Times

343 Maryvale Drive
Cheetowaga, NY 14225

Tonawanda Publishing Corporation

POB 158
North Tonawanda, NY 14120

Volksfreund

3614 South Creek Road
Hamburg, NY 14075

West Seneca Pennysaver

4268 Seneca Street
Buffalo, NY 14215
Phone: (716) 835-5907

West Side Times

2503 Delaware Avenue
Buffalo, NY 14216
Phone: (716) 873-2594

WBEN-AM & FM

2077 Elmwood Avenue
Buffalo, NY 14207
Phone: (716) 876-1344

WBFO-AM

3435 Main Street
Buffalo, NY 14214
Phone: (716) 829-2555

WDC-FM

625 Delaware Avenue
Buffalo, NY 14202
Phone: (716) 883-3010

WECK-AM, WJYE-FM

14 Lafayette Square, Suite 1700
Buffalo, NY 14203
Phone: (716) 856-3550

WGR-AM

464 Franklin Street
Buffalo, NY 14202
Phone: (716) 881-4555

WGRZ-Channel 2 (NBC)

259 Delaware Avenue
Buffalo, NY 14202
Phone: (716) 849-5756

WHLA-FM

2692 Stanley Road
Grand Island, NY 14072
Phone: (716) 773-1270

WIVB–Channel 4 (CBS)

2077 Elmwood Avenue
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Phone: (716) 874-4410

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Buffalo, NY 14202
Phone: (716) 845-6100

WNED

140 Lower Terrace Street
Buffalo, NY
Phone: (716) 456-7000

WNEQ TV

23 Horizons Plaza
Buffalo, NY 14202
Phone: (716) 845-7000

WUSX–AM & FM

425 Franklin Street
Buffalo, NY 14202
Phone: (716) 885-1400

WWKB–AM

695 Delaware Avenue
Buffalo, NY 14209
Phone: (716) 884-5101

WXRL–AM

5426 William Street
Lancaster, NY 14086
Phone: (716) 681-1313

ESSEX COUNTY***Elizabethtown Valley News***

1 High Street
Elizabethtown, NY 12932
Phone: (518) 873-6368

Lake Placid News

Mill Hill, Box 11
Lake Placid, NY 12946
Phone: (518) 523-4401

Time of Ti

POB 471
311 Lake George Avenue
Ticonderoga, NY 12883
Phone: (518) 585-6204

Valley News

POB 338
High Street
Elizabethtown, NY 12932-0338
Phone: (518) 873-6368

WIPS–AM, WXTY–FM

517 Lake George Avenue
Ticonderoga, NY 12883
Phone: (518) 585-2868

WIRD–AM, WPLW–FM

POB 831
Lake Placid, NY 12946
Phone: (518) 523-3341

FRANKLIN COUNTY***Adirondack Daily Enterprise***

61 Broadway
Saranac Lake, NY 12983
Phone: (518) 891-2600

The Malone Telegram

387 Main Street
Malone, NY 12953
Phone: (518) 483-2000

Tupper Lake Free Press

POB 210
136 Park Street,
Tupper Lake, NY 12986
Phone: (518) 359-2166

WICY–AM

POB 24C
Malone, NY 12953-9700
Phone: (518) 483-1100

WNBZ-AM

POB 211
Saranac Lake, NY 12983
Phone: (518) 891-1544

FULTON COUNTY***Gloversville Leader-Herald***

8-10 East Fulton Street
Gloversville, NY 12078
Phone: (518) 725-8616

WENT-AM

POB 831, Harrison Street Extension
Gloversville, NY 12078
Phone: (518) 725-7175

WIZR-AM, WSRD-FM

POB 146
Johnstown, NY 12095
Phone: (518) 762-4631

GENESEE COUNTY***Batavia Daily News***

2 Apolo Drive
Batavia, NY 14020
Phone: (716) 343-8000

Country Folks

206 East Main Street
Batavia, NY 14020
Phone: (716) 343-9721

Drummer Pennysaver

2 Apollo Drive
Batavia, NY 14020
Phone: (716) 344-2055

WBTA-AM & FM

438 East Main Street
Batavia, NY 14020
Phone: (716) 344-1490

GREENE COUNTY***Antiques at Coxsackie***

RR 1 Box 74A1
West Coxsackie, NY, 12192

Catskill Daily Mail

POB 484
30 Church Street
Catskill, NY 12414
Phone: (518) 943-2100

Greene County News

Mansion Street Extension
West Coxsackie, NY 12192
Phone: (518) 731-8188

Mountain Eagle

POB 968
Railroad Avenue
Tannersville, NY 12485
Phone: (518) 589-7007

HAMILTON COUNTY***Hamilton County News***

POB 166
Speculator, NY 12164
Phone: (518) 548-6898

HERKIMER COUNTY***Adirondack Express***

POB 659
Old Forge, NY 13420
Phone: (315) 369-2237

The Evening Telegram

111 Green Street
Herkimer, NY 13350-1914
Phone: (315) 866-2220

Evening Times

347 South Second Street
Little Falls, NY 13365
Phone: (315) 823-3680

West Winfield Star

441 East Main Street
West Winfield, NY 13491
Phone: (315) 822-3001

JEFFERSON COUNTY***Carthage Republican Tribune***

POB 549, 2 North Broad
Carthage, NY 13619
Phone: (315) 493-1270

Empire State Farmer

7 Main Street
Adams, NY 13605
Phone: (315) 232-2141

The Jefferson County Journal

POB 68
Adams, NY 13605-0068

Thousand Islands Sun

POB 277
Alexandria Bay, NY 13607
Phone: (315) 482-2581

St. Lawrence Valley Educational

1056 Arsenal Street
Watertown, NY 13601
Phone: (315) 782-3142

Watertown Daily Times

260 Washington Street
Watertown, NY 13601
Phone: (315) 782-1000

WATN-AM, WTOJ-FM

199 Wealtha Avenue
Watertown, NY 13601
Phone: (315) 782-1240

WWNY–Channel 7 (CBS)

120 Arcade Street
Watertown, NY 12601
Phone: (315) 788-7468

WWTI–Channel 50

1222 Arsenal St # 11
Watertown, NY 13601
Phone: (315) 785-8850

KINGS COUNTY***Bensonhurst News***

8721 Third Avenue
Brooklyn, NY 11209

Brooklyn Heights Paper/Weekly Newspaper

26 Court Street
Brooklyn, NY 11242
Phone: (718) 834-9350

Brooklyn Heights Press

125 Montague Street
Brooklyn, NY 11201-3402
Phone: (212) 608-1384

The Brooklyn Paper

26 Court Street
Brooklyn, NY 11242
Phone: (718) 834-9161

Brooklyn Record

129 Montague Street
Brooklyn, NY 11201
Phone: (718) 875-8230

Brooklyn Times

8723 Third Avenue
Brooklyn, NY 11209

Canarsie Courier

1142 East 92nd Street
Brooklyn, NY 11236
Phone: (718) 257-0600

Canarsie Digest/Courier-Life Publications

1733 Sheepshead Bay Road
Brooklyn, NY 11235
Phone: (718) 769-4400

Carroll Gardens Paper

26 Court Street, Room 201
Brooklyn, NY 11242
Phone: (718) 834-9161

EWA Publications

2446 East 65th Street
Brooklyn, NY 11234

Greenpoint Gazette

597 Manhattan Avenue
Brooklyn, NY 11222
Phone: (718) 38-6067

Home Reporter & Sunset News

8723 Third Avenue
Brooklyn, NY 11209-5103
Phone: (718) 238-6606

Daily News

16 Court Street # 503
Brooklyn, NY 11241
Phone: (718) 875-4455

Daily Challenge

1195 Atlantic Avenue
Brooklyn, NY 11216
Phone: (718) 636-9500

Jewish Press

338 Third Avenue
Brooklyn, NY 11215
Phone: (718) 330-1100

Spring Creek Sun

1540 Van Siclen Avenue
Brooklyn, NY 11239
Phone: (718) 642-2718

LEWIS COUNTY***Adirondack Mountain Sun***

7551 South State Street
Lowville, NY 13367
Phone: (315) 376-4309

The Journal & Republican

7556 State Street
Lowville, NY 13367
Phone: (315) 376-3525

Watertown Times

7556 State Street
Lowville, NY 13367
Phone: (315) 376-3811

WLIG-AM

7606 North State Street
Lowville, NY 13367
Phone: (315) 376-8549

LIVINGSTON COUNTY***Genesee Country Express***

113 Main Street
Dansville, NY 14437
Phone: (716) 335-2272

Livingston County News

122 Main Street
Geneseo, NY 14454
Phone: (716) 243-0296

WDNY-AM & FM

129 Main Street
Dansville, NY 14437
Phone: (716) 335-9369

MADISON COUNTY***The Bee-Journal***

114 Canal Street
Canastota, NY 13032
Phone: (315) 697-7142

Cazenovia Republican

72 Albany Street, POB 301
Cazenovia, NY 13035
Phone: (315) 655-3415

Chittenango Bridgeport Pennysavers

POB 297
 Oneida, NY 13421
 Phone: (315) 687-3387

Chittenango/Bridgeport Times

POB 210
 Chittenango, NY 13037

Madison County Times

Chittenango, NY 13037

Mid-Week Weekly

POB 318
 Hamilton, NY 13346

Mid-York Weekly

55 Utica Street, POB 203
 Hamilton, NY 13346
 Phone: (315) 824-2150

Oneida-Chittenango Pennysavers

1320 Broad Street
 Oneida, NY 13421

Oneida Daily Dispatch/Oneida Madison Shopper

130 Broad Street
 Oneida, NY 13421
 Phone: (315) 363-5100

WMCR-AM & FM

237 Genesee Street
 Oneida, NY 13421
 Phone: (315) 363-6050

MONROE COUNTY***Associated Press—Rochester***

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 Rochester, NY 14614
 Phone: (716) 232-2219

Brighton-Pittsford Post

POB C
 Fishers, NY 14453
 Phone: (716) 924-4040

Brockport Post

POB C
 Fishers, NY 14453
 Phone: (716) 924-4040

Catholic Courier

1150 Buffalo Road
 Rochester, NY 14624
 Phone: (716) 328-4340

City Newspaper

250 North Goodman Street
 Rochester, NY 14607
 Phone: (716) 244-3329

Communicade

POB 60739
 Rochester, NY 14606
 Phone: (716) 235-6695

Courier Journal

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 Rochester, NY 14624-1899

Daily Record

POB 6
 Rochester, NY 14601
 Phone: (716) 232-6920

The Democrat & Chronicle

55 Exchange Boulevard
 Rochester, NY 14614-2001
 Phone: (716) 258-2214

East Rochester Post Herald

POB C
 Fishers, NY 14453
 Phone: (716) 924-4040

Greece Post

POB C
 Fishers, NY 14453
 Phone: (716) 924-4040

The Herald/Wayne County Mail

2010 Empire Boulevard
 Webster, NY 14580-1915

Irondequoit Post

POB C
Fishers, NY 14453
Phone: (716) 924-4040

Jewish Ledger

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Rochester, NY 14623
Phone: (716) 427-2434

Messenger-Wolfe Publications

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Phone: (716) 924-4040

Ovid Gazette

POB 248
Ovid, NY 14521

Penfield Post Republican

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Pittsford, NY 14534
Phone: (716) 381-3300

Perinton-Fairport Post

POB C
Fishers, NY 14453
Phone: (716) 924-4040

The Shopping Bag

201 Main Street
East Rochester, NY 14445-1703
Phone: (716) 586-5550

The Suburban News

2438 South Union Street
Spenceport, NY 14559
Phone: (716) 352-3454

Tri-County Advertiser

POB 378
Brockport, NY 14420
Phone: (716) 637-5100

The Webster Herald

2010 Empire Boulevard
Webster, NY 14580-1915
Phone: (716) 671-1533

Webster Post

40 North Avenue
Webster, NY 14580
Phone: (716) 394-0770

Webster Pennysaver

164 East Main Street
Webster, NY 14580
Phone: (716) 265-3620

Westside News Corporation

1835 North Union Street
POB F
Spencerport, NY 14559
Phone: (716) 352-3411

Big TV WBGT

1320 Buffalo Road #114
Rochester, NY 14624
Phone: (716) 235-1870

Rochester Community TV, Inc.

21 Gorham Street
Rochester, NY 14605
Phone: (716) 325-1238

WBBF-AM, WBBE-FM

500 B. Forman Building
Rochester, NY 14604
Phone: (716) 454-6397

WBKT-FM

Hartshorn Drive
Brockport, NY 14420
Phone: (716) 637-9630

WCMF-FM

3136 South Winton Road, Suite 300
Rochester, NY 14623
Phone: (716) 272-7260

WDKX-FM

683 East Main Street
Rochester, NY 14605
Phone: (716) 262-2050

WHAM-AM/WVOR-FM

207 Midtown Plaza
Rochester, NY 14604
Phone: (716) 454-4883

WHEC-Channel 10 (NBC)

191 East Avenue
Rochester, NY 14604
Phone: (716) 232-1874

WIRQ-FM

260 Cooper Road
Rochester, NY 14617
Phone: (716) 336-3066

WOKR-Channel 13 (ABC)

4225 West Henrietta Road
Rochester, NY 14602
Phone: (716) 334-8743

WRMM-FM

3136 South Winton Road, Suite 300
Rochester, NY 14623
Phone: (716) 272-7260

WROC-Channel 8 (CBS)

201 Humboldt Street
Rochester, NY 14610
Phone: (716) 222-8888

WWWG-AM

1840 South Winton Road, Building 2
Rochester, NY 14618
Phone: (716) 461-9212

WXXI-AM & FM

POB 21
Rochester, NY 14601
Phone: (716) 258-0340

MONTGOMERY COUNTY***Amsterdam Recorder***

1 Venner Road, POB 640
Amsterdam, NY 12010
Phone: (518) 843-1100

Arts & Religion Recorder

1 Venner Road
Amsterdam, NY 12010

Country Folks

POB 121
Palatine Bridge, NY 13428
Phone: (518) 673-3237

Courier Standard Enterprise

81 Canal Street, POB 351
Fort Plain, NY 13339
Phone: (518) 993-2321

Fort Plain Courier

1 Canal Street, POB 351
Fort Plain, NY 13339
Phone: (518) 993-2321

Gazette Newspapers

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Phone: (518) 843-2830

Mohawk Valley Pennysaver

7 Canal Street
Fort Plain, NY 13339-1150
Phone: (518) 993-2525

NASSAU COUNTY***Amityville Record***

85 Broadway
Amityville, NY 11701
Phone: (516) 264-0077

***Baldwin Citizen/Long Beach Independent
Voice/Oceanside-Rockville Centre
Beacon/East Rockaway Observer/
Rockville Centre News & Owl***

100 East Second Street
Mineola, NY 11501
Phone: (516) 739-6400

***Bellmore-Merrick Observer/
Seaford/Wantagh Observer***
2262 Centre Avenue
Bellmore, NY 11710
Phone: (516) 679-9888

***Bethpage Newsgram/Hicksville Mid Island
Times/Jericho News Journal/
Mid-Island Times/Syosset Advance***
81 East Barclay Street
Hicksville, NY 11801
Phone: (516) 931-0012

Bethpage Tribune
329 Broadway
Bethpage, NY 11714
Phone: (516) 681-0440

Bi-County Publishers Inc.
379 Central Avenue
Lawrence, NY 11559

Bulletin Franklin Square
525 Franklin Avenue
Franklin Square, NY 11010
Phone: (516) 775-7700

Business Advance
POB 151
Farmingdale, NY 11735

***Floral Park Bulletin/
Franklin Square Bulletin***
139 Tulip Avenue, Box 227
Floral Park, NY 11002
Phone: (516) 775-7700

Gateway
139 Tulip Avenue
Floral Park, NY 11002
Phone: (516) 775-2700

Great Neck News
643 Middle Neck Road
Great Neck, NY 11023
Phone: (516) 487-1100

Great Neck Record
401 Great Neck Road
Great Neck, NY 11021
Phone: (516) 482-4490

***Hicksville Illustrated News/
Long Island Community Newspapers/
Mid-Island Herald/Nassau Illustrated
News/Plainview Herald/Three Village Times***
132 East Second Street
Mineola, NY 11501-3505
Phone: (516) 747-8282

Locust Valley Leader
POB 468
160 Birch Hill Road
Locust Valley, NY 11560
Phone: (516) 676-1434

The Long Island Catholic
POB 9009
99 North Village Avenue
Rockville Centre, NY 11571-9009
Phone: (516) 594-1212

Long Island Globe
200 Arcadia Avenue
Uniondale, NY 11553
Phone: (516) 489-0488

Long Island Local News
POB 221
Malverne, NY 11565
Phone: (516) 887-9711

Massapequa Post
1045-B Park Boulevard
Massapequa Park, NY 11762
Phone: (516) 798-5100

Merrick Life
1840 Merrick Avenue
Merrick, NY 11566
Phone: (516) 378-5320

Mineola American

135 Liberty Avenue
Mineola, NY 11501
Phone: (516) 747-8282

Nassau Herald

379 Central Avenue
Lawrence, NY 11559
Phone: (516) 569-4000

New Hyde Park Courier

105 Hillside Avenue
Williston Park, NY 11596

New York Daily News—L.I. Bureau

600 Old Country Road, Suite 323
Garden City, NY 11530
Phone: (516) 237-5494

New York Times—L.I. Bureau

1325 Franklin Avenue
Garden City, NY 11530
Phone: (516) 746-2146

Newsday, Inc.

235 Pinelawn Road
Melville, NY 11747
Phone: (516) 843-2723

Oyster Bay-Syosset Guardian

102 Audrey Lane
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Phone: (516) 922-4215

Pennysaver Town Crier

1538 Old Country Road
Plainview, NY 11803
Phone: (516) 249-0750

Polish American World

3100 Grand Boulevard
Baldwin, NY 11510-4815
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South Shore Record

990 Railroad Avenue
Woodmere, NY 11598- 9209
Phone: (516) 374-9200

Rockaway Journal

379 Central Avenue
Lawrence, NY 11559
Phone: (516) 569-4000

South Shore Tribune

POB 366
Island Park, NY 11561
Phone: (516) 431-5628

The Star

153 Main Street
East Hampton, NY 11937
Phone: (631) 324-0002

Syosset/Jericho Tribune

132 East 2nd Street
Mineola, NY 11501
Phone: (516) 747-8282

This Week Pennysavers

600 West John Street
Hicksville, NY 11801-1040

The Williston Times-Mineola Press

99 Hillside Avenue
Williston Park, NY 11596
Phone: (516) 746-0240

Cable News 12

One Media Crossways
Woodbury, NY 11797
Phone: (516) 496-1390

WCTA-AM

Roosevelt Hall, Melville Road
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Phone: (516) 420-2219

WCWP-FM

C.W. Post Center
Greenvale, NY 11548
Phone: (516) 299-2626

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1103 Stewart Avenue
Garden City, NY 11530
Phone: (516) 222-1103

WHLI-AM

1055 Franklin Avenue, #306
Garden City, NY 11530
Phone: (516) 739-0737

WHPC-FM

Nassau Community College
Garden City, NY 11530
Phone: (516) 572-7438

WKJY-FM

1055 Franklin Avenue, #306
Garden City, NY 11530
Phone: (516) 294-8400

WLIW-Channel 21 (PBS)

1425 Old Country Road
Plainview, NY 11803
Phone: (516) 367-2100

WRHU-FM

Hofstra University
100 Fulton Avenue
Hempstead, NY 11550
Phone: (516) 463-6773

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New York, NY 10019

Amsterdam News

2340 Frederick Douglass Boulevard
New York, NY 10027
Phone: (212) 932-7400

Associated Press-NYC Office

50 Rockefeller Plaza
New York, NY 10020
Phone: (212) 621-1500

Au New York/Aufbau

2121 Broadway
New York, NY 10001
Phone: (212) 873-7400

Bloomberg Business News

499 Park Avenue
New York, NY 10022
Phone: (212) 318-2300

Catholic New York

1011 First Avenue, Suite 1721
New York, NY 10022
Phone: (212) 688-2399

Chief-Leader

150 Nassau
New York, NY 10038
Phone: (212) 962-2690

Homes News & Times

38 Larkin Plaza
Yonkers, NY 10701

Irish America

432 Park Avenue, South, Suite 1503
New York, NY 10016
Phone: (212) 725-2993

Irish Echo

309 Fifth Avenue
New York, NY 10003-4763
Phone: (212) 686-1266

Irish Voice

432 Park Avenue
Suite #1503
New York, NY 10016
Phone: (212) 684-3366

Jewish Daily Forward

44 East 33rd Street, Fifth Floor
New York, NY 10011
Phone: (212) 889-8200

Journal of Commerce

2 World Trade Center, Suite 2759
New York, NY 10048
Phone: (212) 837-7000

Murray Hill News

237 Madison Avenue
New York, NY 10016
Phone: (212) 684-6728

New York Jewish Week

1501 Broadway
New York, NY 10036
Phone: (212) 921-7822

New York Newsday

2 Park Avenue
New York, NY 10016
Phone: (212) 725-3600

New York Post

210 South Street
New York, NY 10002
Phone: (212) 815-8000

New York Staats-Zeitung

160 West 71st Street, Suite 2B
New York, NY 10023-3901
Phone: (212) 875-0769

The New York Times

229 West 43rd Street
New York, NY 10036
Phone: (212) 253-0839

Newsday, Inc.

2 Park Avenue, 16th Floor
New York, NY 10016
Phone: (212) 251-6600

The Irish People

363 Seventh Avenue
New York, NY 1001
Phone: (212) 947-7022

The Village Voice

36 Cooper Square
New York, NY 10003
Phone: (212) 475-5555

Villager

80 Eighth Avenue
New York, NY 10011
Phone: (212) 229-1890

Wall Street Journal

200 Liberty Street
New York, NY 10281
Phone: (212) 416-2000

NPR–NY Reports

801 Second Avenue, Room 701
New York, NY 10017
Phone: (212) 818-1930

NY One News

460 West 42nd Street, Fourth Floor
New York NY 10036
Phone: (212) 465-0111

CNN–NY Bureau

5 Penn Plaza
New York, NY 10001-1803
Phone: (212) 714-7800

WABC–Channel 7

7 Lincoln Street
New York, NY 10023
Phone: (212) 887-7777

WABC–AM

2 Penn Plaza, 17th Floor
New York, NY 10121
Phone: (212) 613-3861

WBAI–FM

505 Eighth Avenue, Nineteenth Floor
New York, NY 10018
Phone: (212) 279-0707

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New York, NY 10019
Phone: (212) 975-4321

WCBS-AM & FM

51 West 52nd Street
New York, NY 10019
Phone: (212) 975-4987

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WLTW-FM

1515 Broadway, 40th Floor
New York, NY 10036
Phone: (212) 258-7000

WNBC-Channel 4

30 Rockefeller Plaza, Room 701
New York, NY 10020
Phone: (212) 664-2731

WNET-Channel 13

356 West 58th Street
New York, NY 10019
Phone: (212) 560-2000

WPIX-Channel 11

220 East 42nd Street
New York, NY 10017
Phone: (212) 949-1100

WQEW-AM, WQXR-FM

122 Fifth Avenue
New York, NY 10011
Phone: (212) 633-7600

WYNY-FM

1700 Broadway
New York, NY 10019
Phone: (212) 237-2900

NIAGARA COUNTY***Record Advertiser***

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North Tonawanda, NY 14120
Phone: (716) 693-1000

Niagara Falls Gazette

310 Niagara Street
Niagara Falls, NY 14305
Phone: (716) 282-2311

North Tonawanda Record-Advertiser/Tonawanda News

435 River Road
North Tonawanda, NY 14120
Phone: (716) 693-1000

Tri-County News

50 East Street
Lockport, NY 14094-3717
Phone: 716 439 9222

Union-Sun Journal

50 East Avenue
Lockport, NY 14094-3717
Phone: (716) 439-9222

WJLL-AM

1224 Main Street
Niagara Falls, NY 14301
Phone: (716) 285-5795

WLVL-AM

POB 477
Lockport, NY 14095
Phone: (716) 433-5944

ONEIDA COUNTY***Adirondack Home News***

POB 403
Holland Patent, NY 13354
Phone: (315) 865-4100

The Advance-Journal

Camden, NY 13316

Boonville Herald/Adirondack Tourist

POB 372
Boonville, NY 13309
Phone: (315) 942-4449

Boonville Herald/New Hartford Towne Crier

4305 Middle Settlement Road
 New Hartford, NY 13413
 Phone: (315) 738-0795

Camden News Inc.

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 Camden, NY 12216
 Phone: (315) 245-1849

Camden Times & Beach Journal

11 Church Street
 Camden, NY 13316
 Phone: (315) 245-4902

Clinton Courier

4 Meadow Street, POB 294
 Clinton, NY 13323
 Phone: (315) 853-3490

Daily Sentinel

333 West Dominick Street
 Rome, NY 13440
 Phone: (315) 337-4000

Farm & Home Pennysaver/Herkimer County Pennysaver/North Country Paper/Rome Pennysaver

POB 203
 Clinton, NY 13323-0203
 Phone: (315) 853-5559

The Observer-Dispatch

225 North Washington Street
 Rome, NY 13440
 Phone: (315) 336-8000

The Observer-Dispatch

221 Oriskany Plaza
 Utica, NY 13501
 Phone: (315) 792-5000

Queen Central News

19 Main Street, POB 117
 Camden, NY 13316
 Phone: (315) 245-1849

Rome Observer

723 1/2 North Washington Street
 Rome, NY 13440
 Phone: (315) 338-6160

Rome Sentinel

333 West Dominick Street
 Rome, NY 13440
 Phone: (315) 337-4000

Waterville Times

PO Box C
 Waterville, NY 13480
 Phone: (315) 841-4105

WFXV TV

6878 Greenfield Road
 Rome, NY 13440
 Phone: (315) 337-3300

WKTV-Channel 2 (NBC)

Smith Hill Road
 Utica, NY 13503
 Phone: (315) 733-0404

WLFH-AM, WOWB-FM, WOMZ-FM

POB 4490
 Utica, NY 13504
 Phone: (315) 866-1239

WNPR-FM

Utica College
 Utica, NY 13502

WOUR-FM

239 Genesee Street, Suite 500
 Utica, NY 13501-3413

WRCK-FM

Utica, NY 13503

WTLB-AM

POB 781
 Utica, NY 13503

WUTQ-AM

239 Genesee Street, Suite 500
Utica, NY 13501-3413

WUTR-TV (ABC)

Smith Hill Road, POB 20
Utica, NY 13503
Phone: (315) 797-5220

ONONDAGA COUNTY**Associated Press-Syracuse Office**

Hotels at Square
500 South Warren Street
Syracuse, NY 13203
Phone: (315) 471-6471

Camillus Advocate

17 Main Street
Camillus, NY 13031

Cato Citizen/Cayuga Community Newspapers, Inc.

POB 199
Red Creek, NY 13143
Phone: (315) 754-6229

DeWitt Times

5910 Firestone Drive
Syracuse, NY 13206
Phone: (315) 434-8889

DeWitt/Jamesville Pennysaver

POB 123
Manlius, NY 13104

Eagle Newspapers

5910 Firestone Drive
Syracuse, NY 13206-1103
Phone: (315) 434-8889

***Fayetteville/Manlius/Jamesville/
Pennysaver***

POB 123
123 East Seneca Street
Manlius, NY 13104-0123
Phone: (315) 682-2942

Herald-Journal

One Clinton Square, Box 4915
Syracuse, NY 13221
Phone: (315) 470-0011

Marathon Independent

POB 4970
c/o Scotsman Press
Syracuse, NY 13221

The Marcellus Observer

POB 550
2 Fennell Street, Suite 5
Skaneateles, NY 13152-0550
Phone: (315) 685-8338

Onondaga Valley News

750 West Genesee Street, POB 4970
Syracuse, NY 13221
Phone: (315) 472-7825

Photo Phonics

51 North Main Street
Jordan, NY 13080

Post-Standard

One Clinton Square, Box 4818
Syracuse, NY 13221
Phone: (315) 470-0011

Star-News

POB 393
North Syracuse, NY 13212

***Syracuse/Minoa/Bridgeport/
Kirkville/Dewitt Pennysaver***

POB 123
Manlius, NY 13104-0123

Syracuse New Times

1415 West Genesee Street
Syracuse, NY 13204
Phone: (315) 422-7011

WAER-FM

215 University Plaza
Syracuse University
Syracuse, NY 13210

WCNY-FM

506 Old Liverpool Road
East Liverpool, NY 13088
Phone: (315) 453-2424

WFBL-AM WSEN-FM

POB 1050
Baldwinsville, NY 13027
Phone: (315) 635-3971

WIXT-TV (ABC)

5904 Bridge Street
East Syracuse, NY 13057
Phone: (315) 446-4780

WJPZ-FM (Syracuse University)

316 Waverly Avenue
Syracuse, NY 13210
Phone: (315) 443-4689

WMHR-FM

4044 Makyas Road
Syracuse, NY 13215
Phone: (315) 469-5051

WSTM-Channel 3 (NBC)

1030 James Street
Syracuse, NY 13203
Phone: (315) 477-9446

WSYR-AM

500 Plum Street, Suite 100
Syracuse, NY 13204
Phone: (315) 474-6397

WTVH-Channel 5 (CBS)

980 James Street
Syracuse, NY 13203
Phone: (315) 425-5533

ONTARIO COUNTY***Canandaigua Daily Messenger***

73 Buffalo Street
Canandaigua, NY 14424
Phone: (716) 394-0770

Finger Lakes Times

218 Genesee Street
Geneva, NY 14456
Phone: (315) 789-3333

Henrietta Post

666 Phillips Road, POB C
Victor, NY 14564
Phone: (716) 924-4040

Naples Record

23 Mill Street, POB 370
Naples, NY 14512
Phone: (716) 374-5260

WCGR-AM, WLKA-FM

POB 155
Canandaigua, NY 14424
Phone: (716) 394-1550

WFLK-FM

POB 1017
Geneva, NY 14456
Phone: (315) 781-1101

ORANGE COUNTY***Cornwall Local***

35 Hasbrouck Avenue, POB B
Cornwall, NY 12518
Phone: (914) 534-7771

Goshen Independent Republican

132 West Main Street, Drawer A
Goshen, NY 10924
Phone: (914) 294-6111

Greenwood Lake News

Windermere Avenue, POB 1117
Greenwood Lake, NY 10925
Phone: (914) 477-2575

Hudson Valley Black Press

POB 2160
Newburgh, NY 12550
Phone: (914) 562-1313

News of the Highlands

POB 278
Highland Falls, NY 10928
Phone: (914) 446-0532

Orange County Post

15 Goshen Avenue, POB 500
Washingtonville, NY 10992-1108
Phone: (914) 496-3611

Times Herald Record

40 Mulberry Street
Middletown, NY 10940
Phone: (914) 343-2181

Tri-State Gazette/The Union-Gazette

84-88 Fowler Street
Port Jervis, NY 12771
Phone: (914) 856-5383

The Valley Dispatch

2 Oakland Avenue
Warwick, NY 10990
Phone: (914) 986-2216

Walkill Valley Times

POB 446
Walden, NY 12586
Phone: (914) 778-2181

Warwick Advertiser

POB 190
Warwick, NY 10990
Phone: (914) 986-2061

Orange County Cable 6

Industrial Drive
Middletown, NY 10940

WDLC-AM, WTSX-FM

POB 920
Port Jervis, NY 12771
Phone: (914) 856-5185

WGNY-AM

POB 2307
Newburgh, NY 12550
Phone: (914) 561-2131

ORLEANS COUNTY***Albion Advertiser***

116 North Main Street
Albion, NY 14411-1232
Phone: (716) 589-4455

The Journal-Register

409-413 Main Street
Medina, NY 14103-1416
Phone: (716) 798-1400

Central Square Citizen Outlet

POB 540
Central Square, NY 13036
Phone: (315) 668-2695

OSWEGO COUNTY***Citizen Outlet***

POB 129
Mexico, NY 13114
Phone: (315) 668-295

Fulton Patriot

117 Oneida Street
Fulton, NY 13069
Phone: (315) 592-2459

Fulton Valley News

117 Oneida & Second Street
Fulton, NY 13069
Phone: (315) 598-6397

Oneida-Chittenango Pennysaver

208 Lenox Ave
Oneida, NY 13421
Phone: (315) 697-2969

Oneida Daily Dispatch

130 Broad Street
Oneida, NY 13421
Phone: (315) 363-5100

Oswego County Weeklies

North Jefferson Street
Mexico, NY 13114
Phone: (315) 963-7813

Oswego Pennysaver Press

POB 149
Oswego, NY 13827

Palladium-Times

140 West First Street
Oswego, NY 13126
Phone: (315) 343-3800

Phoenix Register

821 State Street
Phoenix, NY 13135
Phone: (315) 695-4771

Salmon River News

7587 Broad Street
Pulaski, NY 13142
Phone: (315) 298-6517

OTSEGO COUNTY***The Oneonta Daily Star***

102 Chestnut Street, POB 250
Oneonta, NY 13820
Phone: (607) 432-1000

Press & Sun-Bulletin

250 Main Street
Oneonta, NY 13820
Phone: (607) 432-7480

WDOS-AM, WSRK-FM

POB 649
Oneonta, NY 13820
Phone: (607) 432-1500

WONY-FM

Morris Hall, SUNY
Oneonta, NY 13820

WRHO

Hartwick College
Oneonta, NY 13820

WZOZ-FM

POB 1030
Oneonta, NY 13820
Phone: (607) 432-1030

PUTNAM COUNTY***Beacon Light***

POB 608
Mahopac, NY 10541
Phone: (914) 628-8400

Farrell Putnam County Courier

73 Gleneidia Avenue, POB 220
Carmel, NY 10512
Phone: (914) 225-3633

Putnam County News & Recorder

86 Main Street
Cold Spring, NY 10516
Phone: (914) 265-2468

Putnam County Press

83 East Lake Boulevard, POB 608
Mahopac, NY 10541
Phone: (914) 628-8400

WPUT-AM, WMJU-FM

POB 1055
Patterson, NY 12563
Phone: (914) 878-3307

WRKL-AM

Route 202
Pomona, NY 10970
Phone: (914) 354-1900

QUEENS COUNTY***Astoria Tribune***

174-15 Horace Harding Expressway
Fresh Meadows, NY 11365
Phone: (718) 357-7400

Bayside Times

41-02 Bell Boulevard
Bayside, NY 11361
Phone: (718) 229-0300

Forum of South Queens

137-05 Crossbay Boulevard
Ozone Park, NY 11417
Phone: (718) 845-3221

New York Voice

1756 Hillside Avenue, Suite 201
Jamaica, NY 11432-5733
Phone: (718) 264-1500

Queens Tribune

174-15 Horace Harding Expressway
Fresh Meadows, NY 11365
Phone: (718) 357-7400

Ridgewood Times

803 Cypress Avenue
Ridgewood, NY 11385
Phone: (718) 821-7500

Wave

88-08 Rockaway Beach Boulevard
Rockaway Beach, NY 11693
Phone: (718) 634-4000

Western Queens Gazette

4216 34th Avenue
Astoria, NY 11101
Phone: (718) 361-6161

World Journal

141-07 20th Avenue
Whitestone, NY 11357
Phone: (718) 746-8889

WFAN

34-12 36th Street
Astoria, NY 11106
Phone: (718) 706-7690

WMBC

4161 Kissena Boulevard
Flushing, NY 11355

WMBC TV 63

460 Bergen Boulevard # 355
Palisades Park, NJ 07650
Phone: (201) 944-9622

RENSSELAER COUNTY***Advertiser***

POB 70
Averill Park, NY 12018
Phone: (518) 674-2841

Rensselaer Times Union

266 River Street
Troy, NY 12180

The Record

501 Broadway
Troy, NY 12181
Phone: (518) 270-1200

WRPI-FM

110 Eighth Street
Troy, NY 12180
Phone: (518) 276-6248

RICHMOND COUNTY***New Dorp Star Reporter***

198 Canal Street
Staten Island, NY 10304
Phone: (718) 981-5700

Staten Island Advance

950 Fingerboard Road
Staten Island, NY 10305
Phone: (718) 981-1234

Staten Island Register

2100 Clove Road
 Staten Island, NY 10305
 Phone: (718) 447-4700

ROCKLAND COUNTY***Bergen Pennysaver***

200 Airport Executive Park
 Spring Valley, NY 10977

Our Town

POB 750
 Pearl River, NY 10965- 0750
 Phone: (914) 732-8200

Rockland County Times

11 New Main Street
 Haverstraw, NY 10927
 Phone: (914) 429-2000

Rockland County Times

14 East Central Avenue
 Pearl River, NY 10965
 Phone: (914) 735-8933

Rockland Journal-News

200 North Route 303
 West Nyack, NY 10994
 Phone: (914) 358-2200

Rockland Review

85 Lafayette Avenue, Suite D
 Suffern, NY 10901
 Phone: (914) 369-1799

SARATOGA COUNTY***Ballston Journal***

72 West High Street
 Ballston Spa, NY 12020
 Phone: (518) 885-4341

Community News

429 Clifton Corporate Parkway, Suite 476
 Clifton Park, NY 12065
 Phone: (518) 584-4242

Saratoga Times Union

Arcade Building
 376 Broadway, Second Floor
 Saratoga Springs, NY 12866

The Saratogian

20 Lake Avenue
 Saratoga Springs, NY 12866
 Phone: (518) 584-4242

Washington County Wise Shoppers

POB 175
 Schuylerville, NY 12871

SCHENECTADY COUNTY***Daily Gazette***

2345 Maxon Road
 Schenectady, NY 12308
 Phone: (518) 395-3104

Empire Information Services

POB 742
 Schenectady, NY 13601
 Phone: (518) 372-0785

Glenville Weekly

126 Saratoga Road
 Scotia, NY 12302
 Phone: (518) 399-9133

WRGB-Channel 6 (CBS)

1400 Balltown Road
 Schenectady, NY 12309
 Phone: (518) 381-4989

WRUC-FM

College Center, Union College
 Schenectady, NY 12308
 Phone: (518) 388-6154

WXL-FM

108 Erie Boulevard, #2R
Schenectady, NY 12305-2203
Phone: (518) 383-1063

SCHOHARIE COUNTY***Cobleskill Times Journal***

19 Division Street
Cobleskill, NY 12043
Phone: (518) 234-2515

SENECA COUNTY***Tri-Village/Ithaca Pennysaver***

POB 416
Interlaken, NY 14847

WSFW-AM & FM

1 Water Street, POB 608
Seneca Falls, NY 13148
Phone: (315) 568-9888

ST. LAWRENCE COUNTY***Gouverneur Tribune Press***

74 Trinity Avenue, POB 268
Gouverneur NY 13642
Phone: (315) 287-2100

North Country This Week

POB 975
Potsdam, NY 13676-1113

North County Catholic

308 Isabella Street, POB 326
Ogdensburg, NY 13669
Phone: (315) 393-2540

Ogdensburg Advance-News Journal

POB 409
Ogdensburg, NY 13669
Phone: (315) 393-1000

Ogdensburg Journal

308 Isabella Street, POB 409
Ogdensburg, NY 13669
Phone: (315) 393-1003

Potsdam Courier & Freeman

71 Market Street
Potsdam, NY 13676
Phone: (315) 265-6000

The Potsdam Courier Observer

POB 300
Potsdam, NY 13676
Phone: (315) 265-6000

Rural News

POB 409
Ogdensburg, NY 13669-0409

St. Lawrence Plaindealer

75 Main Street
Canton, NY 13617
Phone: (315) 386-8521

The Tribune-Press

POB 268
Gouverneur, NY 13642-0268

WEPT

11 Railroad Street
Massena, NY 13662
Phone: (315) 769-0642

WMSA-AM

POB 210
Massena, NY 13662
Phone: (315) 769-3594

WPDM-AM, WSNN-FM

Potsdam Canton Road, POB 348
Potsdam, NY 13676
Phone: (315) 265-5510

STEUBEN COUNTY***Corning Leader***

34 West Pulteney, POB 1017
 Corning, NY 14820
 Phone: (607) 936-4651

Evening Tribune/Tribune Extra

85 Canisteo Street
 Hornell, NY 14843
 Phone: (607) 324-1425

**WCBA-AM & FM, WEHH-AM,
WPHD-FM**

POB 1047
 Corning, NY 14830
 Phone: (607) 962-4646

WCIK-FM

7634 Campbell Creek Road
 Bath, NY 14810
 Phone: (607) 776-4151

WHHO-AM, WKPQ-FM

POB 726
 Hornell, NY 14843
 Phone: (607) 324-2000

WLEA-AM, WCKR-FM

5924 Ashbaugh Hill Road
 Hornell, NY 14843
 Phone: (607) 324-4141

SUFFOLK COUNTY***Beacon Newspaper***

65 Deer Park Avenue
 Babylon, NY 11792
 Phone: (631) 587-5612

Brookhaven Pennysaver News

1055 Portion Road #B, POB 679
 Farmingville, NY 11738-0679
 Phone: (631) 698-8400

Brookhaven Review

POB 925
 Smithtown, NY 11787
 Phone: (631) 265-3500

The Commack News

1 Brooksite Drive, POB 805
 Smithtown, NY 11787-3454
 Phone: (631) 265-2100

Community Journal

POB 619
 Wading River, NY 11792
 Phone: (631) 929-8882

East Hampton Star

POB E
 East Hampton, NY 11937
 Phone: (631) 324-0002

Fire Island News

Denhoff & Bayview Walk
 Ocean Beach, NY 11770
 Phone: (631) 583-5345

Fire Island Tide

POB 8
 Patchogue, NY 11772
 Phone: (631) 567-7470

The Hampton Chronicle

10 Mitchell Road
 Westhampton Beach, NY 11978

Huntington News

229 Main Street, 12th Floor
 Huntington, NY 11743
 Phone: (631) 385-4567

Huntington Pennysaver Inc.

63 North New York Avenue
 Huntington, NY 11743
 Phone: (631) 421-0800

Islip Bulletin/Suffolk County News

23 Candy Avenue, POB 367
 Sayville, NY 11782
 Phone: (631) 589-6200

Northport Observer

188 Main Street, POB 60
Northport, NY 11768
Phone: (631) 261-6124

Newday, Inc.

209 West Main Street
Riverhead, NY 11901
Phone: (631) 727-7333

The Northport Journal

322 Main Street
Huntington, NY 11743- 6923
Phone: (631) 427-7000

Long Island Advance

POB 780
Patchogue, NY 11772
Phone: (631) 475-1000

Long Island Traveler-Watchman

Traveler Street
Southold, NY 11971
Phone: (631) 727-1992

Long Island Village Times

185 Route 25A
Setauket, NY 11733
Phone: (631) 751-7744

Mid-Island News

POB 21
Centereach, NY 11720

Newsday, Inc.

235 Pinelawn Road
Melville, NY 11747
Phone: (631) 843-2700

News-Review

POB 1500
Mattituck, NY 11952
Phone: (631) 727-3000

Pennysaver South Shore

21 Third Avenue, POB 590-P
Bay Shore, NY 11706
Phone: (631) 665-4000

Sag Harbor Express

POB 1620
Sag Harbor, NY 11963
Phone: (631) 725-1700

Shelter Island Reporter

POB 320
Shelter Island Heights, NY 11965
Phone: (631) 749-1000

Smithtown Messenger/Ronkonkoma Review

POB 925
Smithtown, NY 11787
Phone: (631) 265-3500

Smithtown News Group

POB 805
Smithtown, NY 11787
Phone: (631) 265-2100

South Bay's Newspaper

150 West Hoffman Avenue
Lindenhurst, NY 11757
Phone: (631) 226-2636

South Hampton Press Western Edition

12 Mitchell Road, POB 1071
Westhampton Beach, NY 11978-2609
Phone: (631) 288-1100

The Suffolk Times

POB 1500
Mattituck, NY 11952-1518
Phone: (631) 298-3200

Three Village Herald

POB 703
East Setauket, NY 11733
Phone: (631) 751-1550

The Traveler-Watchman

Traveler Street
Southold, NY 11971
Phone: (631) 765-3425

Village Beacon Record

Box 707
 Setauket, NY 11733
 Phone: (631) 473-1370

WALK-AM & FM

POB 230
 Patchogue, NY 11772
 Phone: (631) 475-5200

WBAZ-FM

POB 1200
 Southold, NY 11971
 Phone: (631) 765-1017

WBLI-FM

555 Sunrise Highway
 West Babylon, NY 11704-6009
 Phone: (631) 669-9254

WGBB-AM, WBAB-FM

555 Sunrise Highway
 West Babylon, NY 11704
 Phone: (516) 623-1240

WLIG-Channel 55

270 South Service Road
 Melville, NY 11747
 Phone: (631) 777-8855

WLIM-AM

Woodside Avenue
 Patchogue, NY 11772
 Phone: (631) 475-1580

WLNG-AM & FM

POB 2000
 Sag Harbor, NY 11963
 Phone: (631) 725-2300

WPBX-FM

Long Island University
 Southampton, NY 11968
 Phone: (631) 283-4000

WRIV-AM

40 West Main Street
 Riverhead, NY 11901
 Phone: (631) 727-1390

SULLIVAN COUNTY***Catskill Shopper Inc.***

POB 389
 14 Swan Lake Road
 Liberty, NY 12754-0389
 Phone: (914) 292-0500

Narrowburg River Reporter

Narrowburg, NY 12760
 Phone: (914) 252-7414

The Sullivan County Democrat

POB 308
 Callicoon, NY 12723-5114
 Phone: (914) 887-5200

Times Herald Record-Sullivan Bureau

5 Bank Street
 Monticello, NY 12701
 Phone: (914) 794-6711

Vails Gate Sentinel

POB 406
 Vails Gate, NY 12584
 Phone: (914) 562-1218

WVOS-AM & FM

POB 150
 Liberty, NY 12754
 Phone: (914) 292-2094

TIOGA COUNTY***Tioga County Gazette & Times***

POB 149
 Owego, NY 13827
 Phone: (607) 687-2434

TOMPKINS COUNTY***Finger Lakes Publications/Random Harvest***

51 Main Street East, POB N
 Trumansburg, NY 14886
 Phone: (607) 387-3181

Ithaca Journal

123 West State Street
 Ithaca, NY 14850
 Phone: (607) 272-2321

Ithaca Times

POB 27
 Ithaca, NY 14850
 Phone: (607) 277-7000

Newfield News

109 North Cayuga Street
 Ithaca, NY 14850
 Phone: (607) 273-5439

Ovid Gazette

POB N
 Trumansburg, NY 14886
 Phone: (607) 387-3181

WHCU-AM, WYXL-FM

1751 Hanshaw Road
 Ithaca, NY 14850
 Phone: (607) 257-8249

WICB-FM

Hanna Broadcast Center
 Ithaca, NY 14850
 Phone: (607) 274-3217

WVBR-AM

227 Lincoln Avenue
 Ithaca, NY 14850
 Phone: (607) 273-4000

ULSTER COUNTY***Art Times***

16 Fite Road
 Saugerties, NY 12477
 Phone: (914) 246-6944

The Daily Freeman

79 Hurley Avenue
 Kingston, NY 12401-2809
 Phone: (914) 331-5000

Ellenville Press

7 Cape Avenue, POB 31
 Ellenville, NY 12428
 Phone: (914) 647-7222

***Highland-Mid Hudson Post/ New Paltz
 News/Southern Ulster Pioneer***

108 Vineyard Avenue
 Highland, NY 12528
 Phone: (914) 691-7214

Hudson Valley Newspaper

POB 458
 Highland, NY 12528
 Phone: (914) 691-7214

Huguenot/Highland Herald

POB 537
 71 Main Street
 New Paltz, NY 12561
 Phone: (914) 255-7000

Post Star Newspaper

141 Ulster Avenue
 Saugerties, NY 12477
 Phone: (914) 246-4985

Ulster County Townsman Advertising

18 Rock City Road, POB 308
 Woodstock, NY 12498
 Phone: (914) 679-2145

Woodstock Times

POB 808
 Woodstock, NY 12498
 Phone: (914) 679-7363

WGHQ-AM, WBPM-FM

82 John Street, CPO 1880
Kingston, NY 12401
Phone: (914) 331-8202

WKNY-AM, WDST-FM

718 Broadway
Kingston, NY 12401
Phone: (914) 331-1490

WRWD-AM & FM

POB 1073
Highland, NY 12528
Phone: (914) 691-2800

WTZA-Channel 62

721 Broadway
Kingston, NY 12401
Phone: (914) 339-6200

WARREN COUNTY***Adirondack Journal***

160 River Street, POB 410
Warrensburg, NY 12885
Phone: (518) 623-3411

Adirondack Trader

POB 410
Warrensburg, NY 12885
Phone: (518) 623-9786

ANCA Crafts

14 Alden Avenue
Warrensburg, NY 12885

The Chronicle

25 East Ridge Street
Glens Falls, NY 12801
Phone: (518) 792-1126

The Lake George Mirror

POB 589
Bolton Landing, NY 12845
Phone: (518) 644-2619

Moreau Sun

POB 317
Glens Falls, NY 12801
Phone: (518) 792-2846

North Creek News Enterprise

288 Main Street, POB 85
North Creek, NY 12853
Phone: (518) 251-3012

Post Star

Lawrence & Cooper Streets
Glens Falls, NY 12801
Phone: (518) 792-3131

WGFR-FM

Adirondack Community College
Bay Road
Queensbury, NY 12804
Phone: (518) 793-6188

WWSC-AM, WYLR-FM

217 Dix Avenue
Glens Falls, NY 12801
Phone: (518) 793-4444

WASHINGTON COUNTY***Eagle***

1156 Route 29
Greenwich, NY 12834
Phone: (518) 692-0211

Granville Sentinel

POB 330
Granville, NY 12832
Phone: (518) 642-1234

Journal Press/Greenwich Journal

35 Salem Street, POB 185
Greenwich, NY 12834
Phone: (518) 692-2266

Washington County Wise Shoppers

POB 175
Schuylerville, NY 12871

WAYNE COUNTY***Finger Lakes Times News***

100 East Miller Street
Newark, NY 14513
Phone: (315) 331-4040

Lyons-Clyde-Savannah Shopping Guide

613 South Main Street
Newark, NY 14513

Newark Courier-Gazette

613 South Main Street
Newark, NY 14513
Phone: (315) 331-1000

Newark Pennysaver

613 South Main Street
Newark, NY 14513
Phone: (315) 331-6956

Palmyra Courier Journal

612 East Main Street, POB 235
Palmyra, NY 14522
Phone: (315) 597-6655

Sodus Williamson Pennysaver

6890 Ridge Road
East Sodus NY 14551

Wayne County Mail/Webster Herald

2010 Empire Boulevard
Webster, NY 14580
Phone: (716) 671-1533

Wayne County Star

POB 430
36b Canal Street
Lyons, NY 14489
Phone: (315) 946-4100

Wayuga Community Newspapers, Inc.

POB 199
Red Creek, NY 12143
Phone: (315) 754-6229

Wayuga News-Shopper

12039 Main Street
Wolcott, NY 14590-1021

WESTCHESTER COUNTY***Bronxville Pennysaver/Connecticut Pennysaver***

101 Executive Boulevard
Elmsford, NY 10523-1316

Eastchester Record/Yonkers Home News & Times

40 Larkin Plaza
Yonkers, NY 10701
Phone: (914) 965-4000

Fair-View News

107 Russell Street
White Plains, NY 10601-3200

Item

92 North Avenue
New Rochelle, NY 10801-7413

Journal News

1 Gannett Drive
White Plains, NY 10604
Phone: (914) 694-9300

New Rochelle Standard Star

92 North Avenue
New Rochelle, NY 10802

NYS Clipping Service

200 Central Park Avenue
Hartsdale, NY 10530

Patent Trader

POB 1000
Cross River, NY 10518
Phone: (914) 763-3200

Peekskill Herald

POB 2250
Peekskill, NY 10566
Phone: (914) 737-7747

***Reporter Dispatch–Metro Edition/
Star, The/ Tarrytown Daily News/
Westchester-Rockland Newspaper***
1 Gannett Drive
White Plains, NY 10604-3402

The Rye Chronicle
40 Larkin Plaza
Yonkers, NY 10701-2748
Phone: (914) 965-4000

Scarsdale Inquirer
POB 418
Scarsdale, NY 10583
Phone: (914) 725-2500

Star Editorial Inc.
660 White Plains Road, Fifth Floor
Tarrytown, NY 10591
Phone: (914) 332-5000

Suburban Street News, Inc.
199 Main Street
White Plains, NY 10601
Phone: (914) 428-0930

Westmore News
38 Broad Street
Port Chester, NY 10573
Phone: (914) 939-6864

The Yorktown Valley Pennysaver
1520 Front Street
Yorktown Heights, NY 10598-4638
Phone: (914) 962-3871

WFAS–AM
POB 551
White Plains, NY 10602
Phone: (914) 693-2400

WLNA–FM
Radio Terrace
Peekskill, NY 10566
Phone: (914) 737-1124

WVIP–AM & FM
Radio Circle
Mount Kisco, NY 10549
Phone: (914) 241-1310

WVOX–AM WRTN-FM
1 Broadcast Forum
New Rochelle, NY 10801
Phone: (914) 636-1460

WWHB–FM
11 Skyline Drive
Hawthorne, NY 10532-2145

WYOMING COUNTY

Arcade/Franklinville Pennysaver
318 Main Street
Arcade, NY 14009-1115

Arcade Herald Inc.
12 Liberty Street
Arcade, NY 14009
Phone: (716) 492-2525

Attica Pennysaver
20 Market Street
Attica, NY 14011
Phone: (716) 591-1166

Perry Herald Shopper
12 Borden Avenue, POB 219
Perry, NY 14530
Phone: (716) 237-2212

Tri-County Times
286 Main Street
Arcade, NY 14009

WCJW–AM
POB 251 Merchant Road
Warsaw, NY 14569
Phone: (716) 786-8131

YATES COUNTY***Chronicle Advisor/Express***

138 Main Street
Penn Yan, NY 14527
Phone: (315) 536-4422

Dundee Observer

45 Water Street, POB 127
Dundee, NY 14837
Phone: (315) 243-7600

Finger Lakes Times

24 East Main Street
Penn Yan, NY 14527
Phone: (315) 536-4040

WFLR-AM & FM

30 Main Street
Dundee, NY 14837
Phone: (607) 243-7158

WYLF-AM

100 Main Street
Penn Yan, NY 14527
Phone: (315) 536-3351

STATE ARCHIVES REGIONAL OFFICES*

The State Education Department
New York State Archives

GOVERNMENT RECORDS SERVICES: Robert W. Arnold III, Chief (rarnold@mail.nysed.gov)
RECORDS ADVISORY SERVICES (RAS), REGIONAL OFFICES: Thomas D. Norris, Unit Head (tnorris@mail.nysed.gov)

9A47 Cultural Education Center, Albany, NY 12230
Phone (518) 474-6926 Fax (518) 486-4923

Region 1

55 Hanson Place, Suite 724
Brooklyn, New York 11217
Phone (718) 923-4300 or 923-4301
Fax (718) 923-4302

Region 3

Records Center
Building 21, Suite 102
1220 Washington Avenue
Albany, NY 12226-2152
Phone (518) 485-6233 or 485-6235
Fax (518) 485-6236

Region 4

Northway Plaza, Suite 1308-A
Route 9, Quaker Road
Queensbury, NY 12804
Phone (518) 798-5717
Fax (518) 798-6119

Region 5

Utica State Office Building
207 Genesee Street, Room 404
Utica, NY 13501
Phone (315) 793-2780 or 793-2781
Fax (315) 793-2782

Region 6

Binghamton State Office Building
44 Hawley Street, Sixteenth Floor
Binghamton, NY 13901-4406
Phone (607) 721-8428 or 721-8429
Fax (607) 721-8431

Region 7

The Brookside School
220 Idlewood Road, Room 102
Rochester, NY 14618
Phone (716) 241-2827 or 241-2828
Fax (716) 241-2826

Region 8

Mahoney State Office Building
65 Court Street, Room 201
Buffalo, NY 14202
Phone (716) 847-7903 or 847-7904
Fax (716) 847-7905

Region 9

900 Dutchess Turnpike, Second Floor
Poughkeepsie, NY 12603
Phone (914) 485-2633 or 485-2634
Fax (914) 485-2635

Region 10

Suffolk State Office Building
Room 2B-46B
Veterans Memorial Highway
Hauppauge, NY 11788-5501
Phone (631) 952-6864 or 952-6866
Fax (631) 952-6867

*Visit the State Archives website at www.sara.nysed.gov/services/local-gov/region.htm for up-to-date information on your regional advisory officer.

**DOCUMENTARY HERITAGE PROGRAM (DHP)
REGIONAL OFFICES***

(New York State Reference and Research Library Resources Systems)

**Capital District Library Council for
Reference & Research Resources**

28 Essex Street
Albany, New York 12206-2027
Phone (518) 438-2601
Fax (518) 438-2872

**Central New York Library Resources
Council**

3049 East Genesee Street
Syracuse, New York 13224-1690
Phone (315) 446-5446
Fax (315) 446-5590

**Long Island Library Resources Council,
Incorporated**

Melville Library Building
Suite E5310
Stony Brook, New York 11794-3399
Phone (631) 632-6650 or 632-6660
Fax (631) 632-6662

**New York METRO Reference &
Research Library Agency, Incorporated**

57 East 11th Street, Fourth Floor
New York, New York 10003-4605
Phone (212)-228-2320
Fax (212) 228-2598

**North Country Reference & Research
Resources Council**

7 Commerce Lane
Canton, New York 13617
Phone (315) 386-4569/4560
Fax (315) 379-9553

Rochester Regional Library Council

390 Packetts Landing
P.O. Box 66160
Fairport, New York 14450
Phone (716)-223-7570
Fax (716) 223-7712

**Southeastern New York Library
Resources Council**

P.O. Box 879, 220 Route 299
Highland, New York 12528
Phone (914) 691-2734
Fax (914) 691-6987

**Western New York Library Resources
Council**

Calspan Building, Second Floor
4455 Genesee Street, P.O.Box 400
Buffalo, New York 14225-0400
Phone (716) 633-0705, ext 14
Fax (716) 633-1736

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